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IRISES

*"That's Me—JD," and the Glorious
Frieda Mohr Iris, May 25, 1934*

from "The Top of the World"

ONE of my specialties is the Iris. Out here "Where the West Begins," or IS—the altitude (mile high), the dry air, the abundant sunshine—all combine to produce clean healthy stock.

Winters are cold enough to eliminate varieties that will not do well in nearly every section, yet not severe enough to cause loss or weakening of plants.

As with the Gladiolus, I'm strong for the newer varieties, yet grow and offer many of the better less expensive kinds also. The following list speaks for itself.

Regarding quality, service and prices, no one has a monopoly on this. I've found that one division may be worth twice as much as another of same variety. Yet they look alike in print.

I receive many enthusiastic reports on quality of Iris roots I send my customers.

The Iris blossom is tripartite. Three portions stand erect, their tips meeting. These are called the standards. Three portions droop. These are called the falls.

Usually the two sets are of different colors, shadings or markings. In describing Iris blossoms "S" means standards, "F" means falls. Keep this in mind and it will help you to visualize the appearance of the flower.

You will notice in descriptions given by myself and others the word "self." This means that both standards and falls are the same color, and that the colors are not "ringed and streaked," but are without markings or at least have no conspicuous markings. Pink Satin is an excellent example of a fine Iris "self." Selves are not very plentiful among Iris varieties. Usually the standards are lighter than the falls.

See next page for kinds and prices.

THE J. D. LONG SEED COMPANY

BOULDER • COLORADO

100 Favorite Irises For Fall Delivery 1934

All Iris priced prepaid in U. S. A. If for Canada, add 4c to price of each division.
Terms, cash. Or 25% cash, balance C. O. D. Delivery any time after September 1.

Every Iris Root Plainly Labeled

Ambassadeur	S, bronzy violet. F, rich velvety red-purple. Splendid. Looks like a \$1.00 Iris.....	\$0.15
Anna Farr	White, bordered blue15
Ann Page	Large lavender, self25
Antares	S, soft cream. F, white dotted blue.....	.25
Arcturus	S, light yellow. F, dahlia purple20
Argos	S, blue-mauve. F, reddish, shading to blue.....	.35
Asia	A silvery lavender and violet blend, flushed gold.....	.20
Black Prince	The true PERRY variety. S, intense violet. F, black purple.....	.15
Blue Banner	S, light blue. F, deeper blue, edges lighter75
Blue Velvet	Rich deep blue of heavy substance, suggesting dark blue velvet. One of the "must-haves"	2.00
Bourem	S, Bordeaux red. F, violet, shaded garnet-red.....	.25
Brandywine	S and F, pale blue15
Bruno	S, bronze, tinted lavender. F, velvety wine-purple. Flowers large and of heavy substance.....	.20
Bueckley's Giant	Immense light blue	5.00
Buto	S, royal purple. F, dark violet. Large35
Candlelight	Both standards and falls light pinkish lavender, illuminated within with a rich golden glow.....	.20
Cardinal	S, lavender-rose. F, dark red-purple of velvety texture25
Cassandra	S, rose-violet. F, crimson25
Cassiopee	Ageratum blue. F, Dauphin's blue, edged gray25
Clara Noyes	Blend of yellow, orange, apricot and carmine	2.75
Conquistador	Lavender-violet. Tall, large.....	.25
Coppersmith	S, crimson-purple. F, copper-red.....	.50
Desert Dawn	A glorious rich yellow and lavender blend.....	4.00
Doxa	S, creamy blend. F, cream, flushed mauve, shading to chestnut35
Dr. Chas. Mayo	Lovely lavender-pink. Favorite in the pink class.....	\$0.25
Dream	Beautiful lilac-pink. Dependable and pleasing.....	.15
Duke of Bedford	S, deep violet. F, violet-purple, velvety and brilliant. A Dominion seedling that rates well with many newer high priced kinds. Very unusual value at.....	.15
Edgewood	Tall, large, pink bicolor with orange beard75
El Capitan	Giant flowered bluish violet of heavy substance50
Elizabeth Egelberg	S, pink and lavender blend, with gold throat and beard. F, lustrous mauve, strongly shaded pink50
Etoile Du Matin	S, sulphur yellow, dotted brown. F, blue, veined maroon.....	.25
Flammenschwert	S, light golden brown. F, crimson maroon, edged yellow.....	.25
Folkwang	S, light rose-pink. F, deep rose carmine.....	.25
Fra Angelico	S, light bronze-gold. F, same, overlaid blue25
Frieda Mohr	One of the largest and finest. S, light lilac-pink. F, deep lilac-rose. If you haven't seen Frieda Mohr, then "you hain't seen nuthin' yet" in Iris. The flowers measure 6½ inches from the top of the standards to the tip of the falls and 6 inches horizontally. The plants average 50 inches in height with the clean, straight foliage in proportion, making it equally satisfactory as a specimen plant or for massing. Blooming time from midseason till very late. The flower substance is heavy, the branching rather high but well spaced, the growth vigorous and the increase very rapid. The luminosity of the flowers makes this variety especially desirable for landscape planting. Locust perfume25
Gaviota	Creamy white plicata. Edges yellow15
Germaine Perthuis	Velvety mulberry purple self.....	.35
Glowing Embers	S, tan, flushed violet. F, glowing red.....	.25
Gold Imperial	Solid chrome yellow self. Orange beard20
Grace Sturtevant	The most outstanding of all rich brown Iris. S, brownish purple. F, deeper and so velvety that appear almost black in certain lights. Nothing else like it.....	.75

Imperator	Rose-red self, overlaid bronze	\$0.35
Indian Chief	S, violet-red. F, deep glowing velvety red.	1.00
Iris King	S, old gold. F, garnet-brown edged yellow.....	.15
Isolene	S, rose-pink. F, purple-rose. Frieda Mohr better.	.15
Kansas	S, Chinese violet, shaded lilac. F, light purple, shaded violet25
Kochii	Very early purple self15
Labor	Luminous reddish violet, suffused with a soft coppery glow35
Lady Byng	Clear lavender self, suffused rose. Good..	.20
La Neige	Pure white French, unlike others. Fine.....	.15
Le Corregge	S, smoky bronze. F, dark velvety red. Large50
Lent A. Williamson	S, lavender-violet. F, violet-purple.....	.15
Leonato	Large, early, fragrant lavender25
Lord of June	S, lavender. F, violet-blue. Large....	.15
Los Angeles	Very large white, faintly marked blue	.75
Majestic	light lavender and raisin purple25
Marjorie Tinley	Blue toned lavender25
Midgard	Just about the loveliest combination or blend of pink and yellow you can imagine.....	.25
Mirasol	Large golden yellow flowers, well formed.....	.75
Monterey	S, soft violet, shaded red. F, velvety bronze-red...	.50
Morning Splendor	S, petunia violet. F, crimson or wine color. Large.....	.25
Mrs. Iltis	Blue toned self25
Mother of Pearl	Pearly lavender15
Mount Royal	S, deep blue. F, pansy violet. Flowers large, of heavy substance. Fragrant	.35
Numa Roumestan	Both S and F bright garnet-red	1.00
Omaha	Pleasant combination of coppery pink and brownish cinnamon35
Opera	S, pansy violet shaded brownish violet. F, violet-purple..	.15
Ophelia	A blend of warm orange, cream, mauve, bronze.....	.35
Orion	S, violet. F, darker.....	.35
Oriflamme	S, light blue. F, deep violet. Edges waved.	\$0.15
Pallida Dalmatica	Light blue15
Peaches	Striking blend of peach, apricot and orange. Similar to Clara Noyes, but lighter.....	2.00
Peerless	S, violet blue. F, pansy violet.....	.75
Persia	S, smoky-blue. F, bright blue.....	2.00
Pink Satin	Clear light pink, uniform. Flowers large, with satiny sheen.....	3.00
Pluie D'Or	Large golden yellow with orange beard.....	.75
President Pilkington	A blend of pure buff. S and F of lavender-blue.....	6.00
Rameses	Blend of henna, brown, yellow and old rose. Winner of Dykes Medal.....	2.00
Red Dominion	Garnet red. Standards a shade lighter than the falls.....	6.00
Refulgence	An exceedingly rich flower of gigantic size, on tall erect stems and a prodigious bloomer. S, light violet blue, with bronze shadings; F, deep velvety violet purple. Beautifully veined throat. Blooms a long time.....	.50
Romola	S, light lilac. F, red violet.....	.35
Rosado	Lovely clear, soft pink. Tall, good25
Sacramento	S, white heavily edged red-purple. F, reticulated with same color. Unusual.	1.50
San Diego	Immense blooms of velvety blue-purple....	1.00
San Francisco	Both standards and falls white, edged lavender. Tall stems, branching low and wide like a candelabra, carry these very large and beautiful blooms. Winner of Dykes Medal. San Francisco is one of the most robust, healthy, and hardy Iris I have ever grown. It comes through every winter practically 100% for me and my customers. A lovely, pleasing and satisfactory Iris.....	.50
San Gabriel	Early pink-lavender25
Santa Barbara	Violet blue self, large and fine...	.20
Sensation	Gigantic cornflower, blue self.....	1.00
Sir Michael	S, lavender. F, purple, suffused red. Considered by many to be the finest bicolor in the world.....	1.00
Sonoma	Standards and falls an attractive yellow. Tall.....	.25
Souv. de Loetitia Michaud	Lobelia blue, shading to lighter blue..	.35

NOTICE: Prices in this catalogue cancel all former lists, and hold good until our 1934 Spring catalogue is mailed in January, 1935.

Souv. de Mme. Gaudichau

Deep velvety violet. Better than many new high priced varieties. Extra good.\$0.15

Susan Bliss Nice rose-pink25

Sweet Lavender S, lavender. F, deep rose-lavender. Ruffled. Fragrant..... .15

Titan S, light blue-violet. F, violet-purple25

True Charm White, edged with blue-lavender25

True Delight White, edged with pure rose-pink25

Watteau S, campanula violet. F, violet-purple. Unusual25

White Knight A pure white of good size. Strong grower15

Wm. Mohr Gigantic flowered lilac, veined purple. Plant and roots small, but flowers immense.. .50

Zua Early lilac-white with crinkled edges. Fragrant. A novelty.... .25

“Help Yourself Collections”

Take your pencil and browse through these 100 varieties, among the best of the old and new. Pick out groups, each group at a certain price. Then figure your Collections as follows:

ALL 15 CENT VARIETIES: (2 for 25c) (5 for 50c) (11 for \$1.00) (25 for \$2.00)

ALL 20 CENT VARIETIES: (2 for 35c) (7 for \$1.00) (15 for \$2.00) (25 for \$3.00)

ALL 25 CENT VARIETIES: (2 for 45c) (5 for \$1.10) (10 for \$2.00) (25 for \$4.00)

ALL 35 CENT VARIETIES: (2 for 65c) (5 for \$1.50) (10 for \$2.70) (25 for \$6.00)

ALL 50 CENT VARIETIES: (2 for 95c) (5 for \$2.20) (10 for \$4.00) (25 for \$8.00)

ALL 75 CENT VARIETIES: (2 for \$1.40) (5 for \$3.30) (10 for \$6.00) (25 for \$13.50)

ALL \$1.00 VARIETIES: (2 for \$1.80) 5 for \$4.00 (10 for \$7.50) (25 for \$16.00)

Extra for Good Measure

(Offers below do not include Collections, or Wholesale list.)

Free, with a \$1.00 Iris order: Your choice of one division Ambassador, Sweet Lavender or Duke of Bedford.

Free, with a \$2.00 Iris order: One Bruno, Candlelight or Santa Barbara.

Free, with a \$3.00 Iris order: One Frieda Mohr, Cardinal or Kansas.

Free, with a \$4.00 Iris order: Five Lord of June, or five Black Prince, or five Souv. M. Gaudichau.

Free, with a \$5.00 Iris order: One Refulgence or San Francisco.

Free, with an \$8.00 Iris order: One Grace Sturtevant.

Free, with a \$10.00 Iris order: One Peaches or Sacramento.

Free, with a \$15.00 Iris order: One Blue Velvet or Rameses.

\$3.30 Iris Collection

Ambassadeur	Fra Angelico
Black Prince	Frieda Mohr
Bourem	Lady Byng
Bruno	La Neige
Candlelight	Lord of June
Conquistador	Refulgence
Dr. Chas. Mayo	San Francisco
Doxa	Santa Barbara
Duke of Bedford	S. M. Gaudichau
Folkwang	Zua

One each of these for \$3.30, prepaid.

\$4.40 Iris Collection

Candlelight	Ophelia
Grace Sturtevant	Pluie D’Or
Indian Chief	Refulgence
Mirasol	San Francisco
Monterey	Sensation

One each of these for \$4.40, prepaid.

\$6.60 Iris Collection

Blue Velvet	Pink Satin
Clara Noyes	Rameses
Eliz. Egelberg	Refulgence
Leonato	Rosado
Peaches	Sir Michael

One each of these for \$6.60, prepaid.

\$9.90 Iris Collection

Desert Dawn	Pink Satin
Grace Sturtevant	Red Dominion
Peaches	Sacramento

One each of these for \$9.90, prepaid.

Iris Wholesale Prices

Priced f. o. b. Boulder

TERMS: Unless otherwise requested, all wholesale orders will be shipped by express, you paying express charges.

But if you specify parcel post shipment, then the amount of postage will be c. o. d. Positively no other way. Do not try to estimate and send amount of postage. Do not say will send postage when see how much it is. We keep no postage accounts.

Smallest Iris Wholesale Order \$3.00.

25 of a kind at the 100 rate.

5 of a kind at the 10 rate.

Per 100	Per 10
Ambassadeur ..\$ 3.60	Argos\$ 2.00
Anna Farr..... 3.60	Blue Velvet.... 12.00
Antares 12.00	Buto 1.80
Arcturus 6.00	Desert Dawn... 24.00
Black Prince... 3.60	Doxa 2.00
Brandywine ... 3.60	Eliz. Egelberg.. 2.00
Bruno 5.00	G. Sturtevant... 4.40
Candlelight 5.00	Los Angeles.... 5.00
Cardinal 14.00	Mirasol 4.80
Dr. Chas. Mayo. 14.00	Monterey 3.60
Dream 3.60	Mount Royal... 2.20
Duke of Bedford 3.60	Omaha 2.20
Folkwang 12.00	Ophelia 2.00
Fra Angelico... 12.00	Peaches 12.00
Frieda Mohr.... 12.00	Pink Satin..... 20.00
Kansas 10.00	Pluie d’Or..... 4.80
La Neige 3.60	Rameses 12.00
L. Williamson.. 3.60	Refulgence 2.00
Lord of June... 3.60	Romola 2.00
Oriflamme 3.60	Sacramento ... 9.00
Santa Barbara.. 5.00	San Francisco.. 3.60
S. M. Gaudichau 3.60	Sensation 6.00
Sweet Lavender 3.60	Wm. Mohr..... 3.30

THESE PRICES CANCEL ALL FORMER QUOTATIONS. WRITE FOR PRICES ON LARGER LOTS.

HOW TO GROW IRIS

Open Season for Iris. Iris may be reset any time when the ground isn't frozen. Best time is from midsummer to last of September so the roots become well established before winter.

The Iris increases by new shoots forming from eyes or buds at the sides of the division or "toe" planted. In most sections the new shoots make new divisions strong enough to be detached and reset by early July. But a few weeks additional growth before replanting is advisable. If you have Iris shipped in July or early August, **do not expect as large roots** as would be sent later in the season.

The main idea is to get the new Iris plants well established before winter. Many of the most satisfactory results I've ever had were from Sept. and Oct. plantings, while a big patch was set out late November and did splendidly. Of course, I hilled up and protected the late plantings.

Set roots 12 to 20 inches apart, according to room. The closer they are set, the sooner they will need to be taken up, divided and reset. Even 12 inches should bloom three years.

Cover the roots only an inch or so. They like to be near the surface. Tramp on the fleshy part of the root (the rhizome) and tramp **hard**, after it is planted. Keep watered for a few weeks until new growth starts. Don't worry if the small threadlike roots are dried up when planting. New roots will start at once from the rhizome. If no rains, see ground doesn't dry out too much.

Iris can't stand wet feet. Always see that no water stands on them. If soil is not sandy, then better raise the beds or rows before planting, so good drainage is insured.

If plant Iris late in fall, then cover lightly with brush, corn stalks, tomato vines, excelsior, or any coarse material until early spring. This is to prevent alternate freezing and thawing in winter. No protection after first winter needed. Remove covering **early** in spring.

I usually protect my late Iris plantings simply by throwing a ridge of soil over the rows with a small hand plow, shovel or hoe, covering everything. In this case I cut the tops back nearly to the rhizomes, planting more like bulbs than plants. Very important to pack soil firmly about the roots and see that they enter the winter in soil not dried out, though much moisture not needed or desirable. Level the soil early in spring.

To guard against pests and diseases I go over the Iris that have been planted a year or more, and with big shears cut tops off close to the ground **LATE** in fall. Haul off tops and burn them, using kerosene.

Or, during a dry spell in winter, after tops are brown and dry, run over the rows or hills with fire. If rows run so wind sweeps lengthwise then often one can burn the whole row by touching a match to one end of the row on a windy day.

Another plan is to use a swab—an old sack tied to a stick—the cloth saturated with kerosene. This burning must be done quickly and preferably when ground is frozen, while roots are dormant, to avoid damage to the roots.

Contrary to what seems reasonable, the Iris rhizomes can lie around in the air and sun for days, after which they will grow and thrive all the better for this "sun tan." In fact, one of the best treatments for diseased rhizomes is to dig them up, cut out all bad parts, then let the roots lie in sun for some days before replanting.

Take notice how the rhizomes work themselves up to top of the ground if you let them. They crave air and sun. For late fall planting, when the roots are practically dormant, the tops may be cut back close to the roots.

PEONY POINTERS

By all means, plant Peonies in fall, from early Sept. till ground freezes, if you can. Next best is **EARLY** spring, the earlier the better. For spring planting, the roots should be dug and stored in basement in fall, or some mild day in winter **BEFORE** buds have developed very much. Peonies in the garden or field begin to shoot up so early that spring digging may be fatal to the newly set plant if dug up and reset in spring.

Size of roots or divisions may vary a great deal, and all be good. Not advisable to plant a very large root. A smaller one, from good healthy stock, will usually forge ahead of a clump several years old. Number of eyes to the root or division is the usual way of designating the size and value. But this is only a partial measure. A root may have too many eyes for its size. Maybe a 3-eye division will excell a 4 to 6-eye one.

Regardless of number of eyes or size of root, the root should be cut back to within 5 or 6 inches of the crown before planting. Do not plant a root anything like a foot or so long.

If roots dry out in storage or in shipping, soak them 24 hours in water before planting. In fact, it's a good idea to wash all peony roots before setting them out. Of course you will gently firm the soil all around the roots, being careful not to injure the eyes. Water thoroughly soon as planted. See that soil is wet when ground freezes.

Avoid placing any fertilizer close to the roots, especially any barnyard or poultry manure. Almost sure death to peonies when so used. May be dug in some distance away from the roots. Any good brand of commercial fertilizer is O. K. None really necessary. Set roots 18 or more inches apart. Set shallow, so the **buds or eyes not more than 2 inches** below level of ground after ground is settled. Make a hill of soil 6 inches high over each plant late in fall and throw some old trash, such as suggested for Iris, over the roots after hilling up. This for the first winter only. No protection needed later years.

Do not expect many Peony blossoms first season. And not best results the second. From third year on, you get the real true and full size blooms. Cultivate and water as needed, **continuing this after blooming season until September.** Let the roots remain for 8 or 10 years, or as long as they do well. Then divide and reset in September or October.

A well established Peony root or clump may be likened to a storage battery. You recharge it for the next season by watering, cultivating and judiciously fertilizing. This is done after blooming time until September.

For largest blooms, remove all buds but the main or terminal one, soon as they appear. Cut Peonies before blossoms fully open, letting them open indoors. Renew water daily, and cut off some of the stem same time. Keep the cut Peonies in a cool place, out of a draft.

Ants on Peonies do no harm. Blasted buds may be due to various causes. One is, freezing some weeks before. If Peony stems slim and too many to the plant, thin them out early, by cutting off some close to the ground. So long as Peonies doing well, don't feel you need to take them up. Very different from the Iris, which must be thinned or reset every few years. Peonies have been known to thrive and bloom 100 years or more in same location.

Often a newly planted Peony root will die down first summer. Do **NOT** dig it up or disturb it. Let it alone, except to water it. Chances are it will revive the next spring.

Plant this fall, even though very late. I may not sell any Peony roots again until **next** fall. Certainly not many kinds, if any, next spring.

SONG'S Lovely Double Flowered Peonies



Mammoth Colorado Peony, "Majestic"

PRICES ARE FOR STANDARD DIVISIONS, each division having 3 to 5 eyes. At my new low prices you can plant these regular or standard size roots at small cost. Each labeled.

All Peony Roots Priced Prepaid in U. S. A. If for Canada, Add 8 Cents Per Root.
Deliveries from Early September to December.

Avalanche Pure snow white. Center of some petals faintly tinted carmine. Strong, tall mid-season variety and free bloomer. Fragrant **\$0.40**

Edulis Superba Bright rose-pink. Very early. Fragrant. A favorite cut flower variety **.40**

Elwood Pleas Lovely shell pink, delightfully fragrant. Strong stems support well the very large blooms. Some carry six or more flowers, all of good size, making a bouquet from a single stem. Midseason **.40**

Frances Willard Creamy white. The large flowers open blush, but turn white, showing golden stamens. Midseason..... **.80**

Gene Stratton Porter A recent introduction of unusual merit. Pure white of charming shape and large size. If it has any faults, I have not been able to discover them..... **1.60**

Harry L. Richardson Fine late red **2.40**

Jubilee An immense, unique show variety, opening delicate pink but quickly changing to pure white. Petals are irregular in shape, a mixture of very wide and very narrow. Blossoms among the largest known, sometimes exceeding 11 inches in diameter. Has twice won the prize at National Peony shows for best 6 blooms. Cut before flowers fully open, and let them open in the house, to get the greatest thrill from Jubilee..... **\$0.60**

Karl Rosenfield One of the best and most dependable of the reds. Midseason. Rich crimson. Plants healthy and vigorous, produce an abundance of large semi-rose type blooms, held erect by strong stiff stems. What's more, the flowers remain in good condition for many days, whether on the plant or when cut.... **.40**

La Fee Flowers of rose-pink are borne in clusters, in great profusion. Should be cut before fully open, as the clusters are too heavy for the strong stem in case of hard winds.. **2.00**

Le Cygne Considered by many as the finest pure white. Ideal specimen blooms are not likely to be produced until the plant is three or four years old. After that, **marvelous 2.00**

Longfellow Brilliant crimson, with golden stamens surrounding the center, very slow to fade, either when cut or out in the garden. A snappy red. Good in every way.....\$0.60

Majestic Originated here at Boulder by my friend, D. M. Andrews, proprietor of the Rockmont Nursery. Flowers of largest size, on strong stiff stems. A perfect rose-type, expanding freely, with no tight buds. Color, rose-pink of even tone. Fragrant 3.00

Martha Bulloch Enormous cup-shaped blooms of rose-pink. Stems tall and strong, usually producing but one bloom, thus not requiring disbudding for best specimen blooms..... 1.20

Mary W. Shaylor An unusual fragrant pink. The guard or outer petals are shell pink, the center a creamy yellow with bright yellow stamens visible among the petals. A prolific bloomer, especially good for landscape effects..... .60

Mons. Martin Cahuzac Known as the DARKEST red peony. A deep maroon-red of good size. Until plants well established, the flowers may come only semi-double. Later are fully double under normal conditions..... 1.20

Mrs. Edward Harding Pure white. Fine flowers of perfect form and delicate, lacy quality. Free flowering. Stiff stems. Midseason..... 1.60

Nimbus (Andrews.) Lovely new white. The flowers open light pink, but change to white. Plant stems and flowers good in every way.. 2.00

Octavie Demay One of the earliest, largest and best light pinks. Flowers are exquisite, well supported on sturdy stout stems. Should be in every collection because of its all-around good qualities, also because of its earliness..... .50

Officinalis Rubra Well known old-fashioned extra early red "piney" of the old-time garden. Roots and plants different from ordinary peonies. Especially valuable because of its extreme earliness. Seldom fails to be in bloom for Decoration Day in most sections..... .60

Opal Guard petals delicate pink upon opening, changing to white. Center is opal pink. Vigorous plant. Profuse bloomer. A dainty and beautiful variety80

Ozone One of the earliest light pinks. Comes when good pinks are scarce and welcome, ahead of most others. Good stems. Free bloomer. A pleasing addition to any Peony collection90

Philippe Rivoire Very dark crimson. Cup-shaped flowers of rose type. Strong, healthy plant. Tall, straight stems. Keeps well when cut. Something about the color and form of this Peony that makes it stand out both in the garden and show room. It was one of the most attractive varieties in my big display in Denver show June 15-16. Cut when blooms about half open for best results indoors 1.50

President Wilson Soft rose-pink flowers of very large size, well supported on strong stems. One of the best to date.\$3.00

Renie Hortense Beautiful pink. Semi-rose type. Center of flower flecked crimson. Mid-season, following close after Octavie Demay. A wonderful exhibition as well as commercial variety and surprisingly inexpensive for so good a Peony..... .60

Sarah Bernhardt Apple blossom pink, with each petal tipped silver. Semi-rose type. About as tall as Martha Bulloch, and blooms nearly a week ahead of Martha. Good idea to have both..... .70

Solange A most unusual, interesting and charming Peony. A real novelty. Nothing else quite like it. Color, soft pink-cream with a slight suffusion of tan or Havana brown, this deepening at the heart. Rose-type flowers, coming out just a little later than the average midseason varieties. The buds are exceedingly solid and heavy, the petals are many and rather closely packed, and of fine texture. Should be cut before flowers fully open and allowed to open slowly indoors, although I have wonderful blooms out in the field. Solange was one of the sensations at the Denver flower show. It kept better than nearly all other varieties. Every Peony lover should have Solange80

Therese Enormous show flower of compact rose type. Color, satiny pink, lilac-white center, with a glossy reflex. Even without disbudding, the center flower is of immense size. Often as many as 5 lateral or side blooms of good size also. Therese has been rated as the best pink..... 1.00

Walter Faxon Uniform bright rose, deepening towards the center. There is a suggestion of shrimp pink in the color tone. Not quite so strong grower as some other favorites, and stems not so stout as could be desired. The delicate color makes up for some of these shortcomings 1.00

PEONY COLLECTIONS

All standard 3 to 5 eye roots, each labeled.

\$3.60 Peony Collection

Avalanche	Karl Rosenfield
Edulis Superba	Octavie Demay
Elwood Pleas	Officinalis Rubra
Frances Willard	Sarah Bernhardt
Jubilee	Solange

One each of these 10 for \$3.60, prepaid.

\$5.00 Peony Collection

Elwood Pleas	Octavie Demay
G. S. Porter	Nimbus
Jubilee	Officinalis Rubra
La Fee	Sarah Bernhardt
Longfellow	Solange

One each these 10 for \$5.00, prepaid.

\$7.00 Peony Collection

Elwood Pleas	Mrs. Edw. Harding
Gene Stratton Porter	Opal
Martha Bulloch	Ozone
Mary W. Shaylor	Philippe Rivoire
Mons. Martin Cahuzac	Solange

One each of these 10 for \$7.00, prepaid.

Peony Wholesale Prices

Priced F. O. B. Boulder

PLEASE READ CAREFULLY. At these wholesale prices you pay express. If request parcel post instead, then the amount of postage will be c. o. d. Do not try to estimate and send cost of postage. Do not say will send postage upon arrival of Peonies. Postage must be c. o. d. I recommend express shipments.

Following prices are for the standard 3 to 5-eye divisions. Five at the 10 rate. Smallest wholesale order, \$3.00.

	Per 10		Per 10
Avalanche	\$ 2.40	Mrs. E. Harding	\$ 9.00
Eduilis Superba.	2.00	Nimbus	10.00
Elwood Pleas	2.20	Octavie Demay.	2.80
Frances Willard	5.00	Officinalis	
Gene S. Porter.	10.00	Rubra	3.20
Jubilee	3.00	Opal	4.20
Karl Rosenfield.	1.60	Ozone	4.40
La Fee	12.00	Philippe Rivoire	8.00
Longfellow	3.60	Renie Hortense.	4.00
Majestic	24.00	Sarah Bernhardt	4.60
Martha Bullock	7.00	Solange	4.00
Mary Shaylor.	3.30	Therese	6.40
Mons. Cahuzac.	6.40	Walter Faxon.	6.40

You may figure one division of any variety above at one-seventh the 10 price, f. o. b. Boulder. Terms as above.

Fragrant Freesias

Prepaid.

Very beautiful, graceful and delightfully fragrant.

Culture. Pot the bulbs in September or October for best results. Set the pots in cool place for a few weeks or more. Then place in or near window. If plants quite tall, use small sticks and twine to fence them in. Early potted bulbs bloom for Christmas.



White Purity Strain. (10 for 30c) (25, 60c) (100, \$2.00).

Rainbow Mixed. Colored Freesias in mixture. (10 for 35c) (25, 70c) (100, \$2.50).

GOLDEN DAFFODIL FREESIAS. New, rich golden yellow. (10 for 40c) (25 for 80c) (100, \$2.80).

How to Plant Fall Bulbs

Outdoor Prepare the ground well. Plow or spade it about 8 inches deep. Don't use any manure in the bulb soil in such a way that the fertilizer comes in direct contact with the bulbs.

When to Plant. Tulips, hyacinths and narcissi may be planted any time from October till ground freezes. October or early November planting best so the bulbs make roots before winter.

Where to Plant. Most any place except in dense shade. Tulips thrive best and grow taller and larger in partial shade. Hyacinths not fussy about location.

How to Plant. Easiest and quickest way is to dig a trench 6 to 8 inches wide. Loosen the soil in bottom of trench. Fill in so the bulbs will be right depth when set in bottom of trench. Plant in single or double rows in trench.

Depth and Distance. Set tulips so the tops of the bulbs will be about 4 inches below level. Hyacinths and narcissi deeper—5 or 6 inches. **Set deeper in sandy soil than in heavy ground.** No rule for distance apart. Tulips 5 or 6 inches; Hyacinths and Narcissi 6 to 8. Plant Crocus bulbs 2 to 3 inches deep and 3 to 6 inches apart.

After Bulbs Are Planted. Give the ground a good soaking, then the job is done. In some sections it is well to mulch the beds for winter protection. **Mulch after the ground is well frozen.** The idea is to keep the frost in and not out. This discourages too early spring growth, also prevents breaking the roots or exposing the bulbs by alternate freezing and thawing. Any sort of trash, or manure, held in place with brush, cornstalks, tomato vines, poultry wire, etc., is good for the mulch. Remove early in spring.

Care in spring. Give beds cultivation and water. Water well about time they come into bud to get the large flowers.

After bulbs have bloomed they may remain in same place for several years. When do not bloom so well, dig up and reset. Tulips and Narcissi will have increased a good bit. The old or original bulbs split up and make many smaller bulbs. Usually some large enough each year to bloom, but sometimes not so, and you may fail to get blooms one season but will get them the next. Hyacinths do not increase much. Set the small Tulip and Narcissus

bulbs out and they will come to blooming size in year or two.

When to lift bulbs. Let them remain in ground until tops nearly dried down. Then take up, store, spread out thin, in airy cellar or shed. Plant in October. Or may be left in ground until early September, and kept out only short time.

Indoor Paper Whites. Very easy to grow. Almost nothing to it. Just set several bulbs in any old bowl, drop a few stones or marbles around the bulbs to hold them upright and in place, fill in with water to just about half way up the sides of the bulbs. Will bloom if kept in the living room from the start, but do better if set away about two weeks in cool, dark place until well rooted, then bring to light.

In potting Hyacinths, Narcissi and Tulips, use just good garden soil, with part sand if at hand. Don't use manure unless very well rotted and pulverized. Do not set bulbs deep in pots, like outdoors, but just cover them well. Be sure to give drainage, and water well after potting. Hyacinths and Narcissi easier to bloom indoors than the tulips. **The big secret** of the whole matter is to set the potted plants away in a cool, dark place and **leave them there long enough,** keeping soil just damp but not muddy. The roots must be well developed, and lots of them, and tops well started before brought to light. Don't worry if tops are blanched like celery. They will turn green when exposed to light. You must not expect to have hardy Narcissi, Hyacinths and Tulips in bloom for Christmas. That is not their season. They need longer time. But for Christmas, use the Paper Whites.

When bulbs show lots of roots in bottom of pot, and tops are a few inches high, bring them to light, but keep them away from direct sunlight for awhile. This will draw up the foliage and stems and prevent those unsatisfactory short stems and small blossoms. Keep potted bulbs from gas heated rooms as much as possible.

When bringing pots from cellar, expose them to light and heat gradually.

Save bulbs from pots and set in the garden for outdoor blooming next year. But do not try to bloom them indoors two years in succession. Set these bulbs out in spring, or dry them off and set out in fall.

ORDER BLANK—Continued

[illegible]

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval? Your answer.....

DOES YOUR NEIGHBOR WANT A CATALOG?

Please give name and address here:

"J. D. Sez, Sez'e"

"The tail wags the dog" again. No other fall catalogue in the world like this one, I trow.

Years ago I slipped a page or two about Gladiolus bulbs into my Fall Bulb catalogue. The idea was to give my customers an opportunity to buy Glad bulbs in the fall, soon as dug and cured, at Digging Time prices.

So careful have I been to give my fall Glad bulb buyers good value and good stocks that the idea, plan or system has developed far beyond my expectations.

So, as you see, while Iris, Peonies, Tulips, Hyacinths, Narcissus, etc., have not been slighted, yet the Glads have said, "Move over," and helped themselves to most of the room or space. Or, what really happened, is that I kept adding extra pages to take care of the Glads.

I don't claim that my fall or Digging Time prices are always lower than spring prices may be. In fact, sometimes it's the other way. But I do recommend buying at least part of one's Glad bulbs in the fall, for several reasons.

One doesn't feel it so much if he buys part of his Glad bulbs in the fall instead of waiting until spring.

"The cream of the crop" is what I promise my fall Glad buyers. But that doesn't mean later buyers get skim milk. Spring buyers will testify that I send out mighty fine stocks as long as supply lasts.

But fall buyers get extra good cream—whipping cream, we might say. And, as I've remarked elsewhere, most any Glad fan likes to have his or her bulbs where can get at them and paw them over during the winter, hardly able to wait till time to plant.

This year, of all years, is when fall buying of Glad bulbs appears to be advisable. Because of the drought in many sections, Glad bulbs are likely to be scarce or sold out, in many kinds and sizes, especially the larger sizes, by spring.

Consider the Iris. It's gaining in popularity fast and furiously. Fits in with Glad growing splendidly. Blooms when Glads are just getting well started. The colors, and combinations of Iris colors, have been increased and improved marvelously in recent years.

Dig up, throw away scads of the old common Iris. Start a new bed or border with some of the grand and glorious kinds included in my 100 varieties. You'll thank me for the suggestion later, even though it takes nerve now for you to do this drastic revamping of your Iris plantings.

Remember that fable about the boy who cried, "Wolf, wolf!"—and there wasn't any wolf? Later, when the "big, bad wolf" actually did come, the boy again cried, "Wolf!" but nobody paid any attention to him.

That fable haunts me whenever I attempt to recommend any new Glad or predict that certain varieties will become very popular, as well as profitable, to those who grow them commercially.

You see, if I guess wrong a few times, then you won't believe me if I really have the right hunch regarding varieties that will become world famous.

If I were a politician, I'd forget the instances where I've been mistaken, and "point with pride" to recommendations I've made, and time has proven I was either smart or just lucky.

Dig up catalogues I sent out the past ten years. Take a little time out and check up on me regarding Glads I said would prove winners, such as Minuet, W. H. Phipps, Commander Koehl, Van Tets, Ave Maria, Maid of Orleans, Picardy, Mildred Louise, Miss Greeley, Red Phipps, Wasaga, Wurtembergia and others.

I recall my slogan, "Other lavenders will come and go, but Minuet will be among those present at the finish."

"Them were true words," sure enough. Last season the demand for Minuet exceeded the supply.

I increased my fall catalogue from sixteen pages of a few years ago, and twenty-four pages last year, to thirty-two pages this fall, yet still have not been fair to many of the extra fine Glad varieties listed herein.

Some deserve a quarter page to do them justice, but have been cut off with half a dozen lines or less.

Here are a few that I do not hesitate to recommend most highly, though of course others I don't mention are also good.

Space doesn't permit my calling special attention to more than a few of the outstanding originations.

Acadia, the first one on my list, has pleased me very much. It's a pink with cream throat. Large and fine.

Amador and Red Phipps are splendid, but different. You should have both. Read more about Red Phipps on page 22. While you are on that page, check up on Miss Greeley.

Bagdad. There's a Glad "what am" a Glad. Giant plant, spike and blooms. And extravagant with quantity of blooms to the spike. The color is unique and pleasing. As with many other rather recent introductions, my prices are now so reasonable that this super Glad is now within the reach of every flower lover.

The two girl friends, Betty Brown Eyes and Betty Co-Ed, are making many friends among Glad fans and commercial florists. **Note very special offer Betty Co-Ed on page 26.** Don't miss this. I never saw an offer like it.

Blue Triumphator has apparently taken out its naturalization papers and become a very dependable American citizen. It's doing better from year to year. I had hundreds of immense spikes of this with large blossoms all well placed. Denver florists used quantities of this.

Champlain is what we wanted Heavenly Blue to be, and then some. It's similar, but much larger and, what's very important, this variety produces clean, healthy bulbs that don't go bad in storage by the next planting season.

Commander Koehl has won so many prizes that it needs no praise from me. I told you some years ago that it was a winner. That's my story, and I still stick to it.

Palmer has given us some of the most unusual colors and color combinations that are known to Glads. His Coronation, Debonaire, Duna, Golden Cup, Picardy, Rideau, Rapture and Wasaga form a group surpassing the fondest dream or hope of any Glad fan a few years ago. And all strong, healthy growers.

The color of Wasaga is beyond description. In addition, the plant is strong and robust, the spike tall, flowers large, well placed and plenty open. **It's marvelous.**

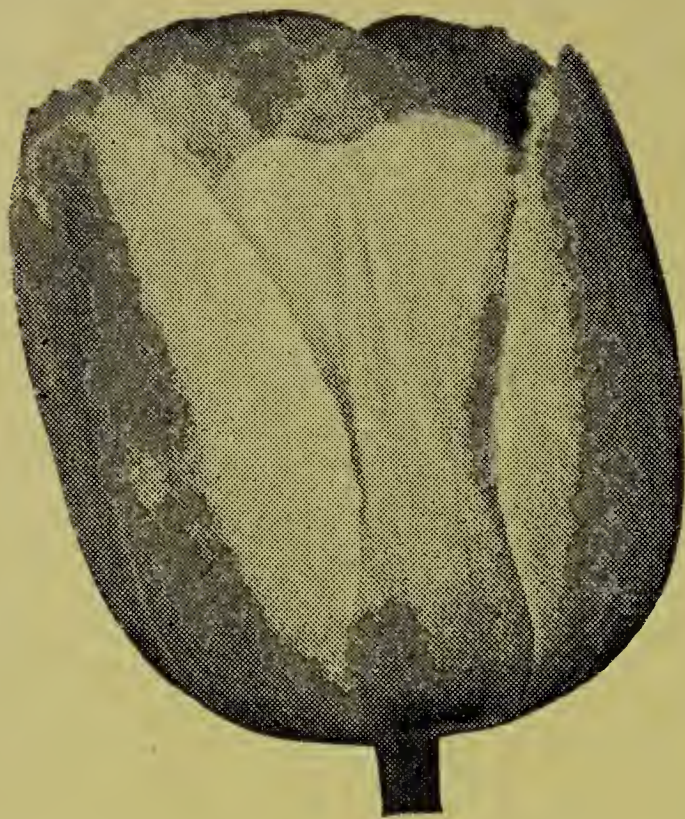
Ave Maria has never received much ballyhoo, but delivers the goods. Among the largest and best behaved of the near-blues.

"Our Selection," from Australia, typifies the Australian idea of a prize winning Glad. They like 'em large, many open, well faced, and of striking color combinations. See page 19.

A year ago I tried to decide which was the best white Glad. I'm still wrestling with that question, but I think Star of Bethlehem has the lead. The other four that appeal to me, especially are Maid of Orleans, Van Tets, Mammoth White and Albatross, in the order given, although I'll confess it's hard to decide between Maid of Orleans and Van Tets. Mammoth White has gone up a notch since its good performance in my gardens last summer.

King Arthur. I almost forgot the King. It wouldn't do to close the chapter without looking in on the King. This is one of the varieties that you either do or don't like. At least "four out of five" do like the King. It has no very similar competitor. Grow it well, say nothing to your garden visitors, then watch them head for King Arthur.

GIANT DARWIN TULIPS



Very large cup-shaped blooms, carried on tall, stiff stems. Splendid for garden display and unsurpassed for cutting.

Five bulbs at ten rate. 25 at 100 rate. Tulips prepaid in U. S. A. (All labeled.)

Baronne de la Tonnaye Bright rose, margined blush. (10 for 50c) (100, \$4.00).

Bartigon Fire red—red that's RED. Very large. (10 for 60c) (100, \$5.00).

Clara Butt Beautiful bright salmon-pink. Great favorite. (10 for 50c) (100, \$4.00).

F. Sanders Another big, bright fiery-scarlet. Beautiful. (10 for 50c) (100, \$4.00).

Pride of Haarlem Enormous, showy bright carmine-rose flower. (10 for 50c) (100, \$4.00).

Princess Elizabeth Rosy pink. Large. Lovely. Fine for cutting. (10 for 60c) (100, \$5.00).

Rev. Eubank Heliotrope-lilac, toning to lavender, fine, lasts well. (10 for 60c) (100, \$5.00).

La Tulipe Noire (The Black Tulip.) Fine large deep maroon, (10 for 60c) (100, \$5.00).

White Queen Creamy white, tinged blush. (10 for 60c) (100, \$5.00).

Wm. Pitt Dazzling crimson-scarlet, large flower. (10 for 60c) (100, \$5.00).

Long's Special Mixed Darwins

Many choicest Darwins, also a few fine Cottage varieties to increase range of color. Sure to please. (10 for 50c) (100, \$4.00).

"PARROT" TULIPS

These odd tulips have fringed and crinkled petals. The buds resemble a parrot's head. Mixed colors. (10 for 60c) (100, \$5.00).

BREEDER TULIPS

Similar to Darwins in size and shape. Rare colors and color combinations as noted.

Bronze Queen An apricot shade. Combination of brown and bronze. (10 for 50c) (100, \$4.00).

Cardinal Manning (Goliath) Dark violet, shaded brown. (10 for 60c) (100, \$5.00).

Don Pedro Coffee-brown, shaded maroon. (10 for 70c) (100, \$6.00).

Louis XIV Rich purple, margined bronze, one of the best. Immense. (10 for 70c) (100, \$6.00).

Panorama Deep orange-red, shaded mahogany. (10 for 60c) (100, \$5.00).

Velvet King Velvety purple-blue, a royal purple color. Inside crimson. (10 for 60c) (100, \$5.00).

Mixed Breeders Splendid, but not labeled. (10 for 60c) (100, \$5.00).

LONG'S COTTAGE TULIPS

Same season and habit of growth as Darwins, supplying colors lacking in Darwins.

Yellow (Inglescomb) Glossy bright canary yellow. The yellow Darwin. Beautiful globe shaped flowers. (10 for 50c) (100, \$4.00).

Picotee (Maiden's Blush)

Pure white, daintily margined rose. Petals recurved. (10 for 50c) (100, \$4.00).

Orange King Very large globular flower of a beautiful orange with scarlet tinge. Sweet scented (10 for 50c) (100, \$4.00).

FRAGRANT HYACINTHS

(5 bulbs at 10 rate, 25 at 100 rate.)

Labeled

Prepaid in U. S. A.

Large bulbs that do especially well in pots, but of course splendid for outdoors also.

L'Innocence. Best pure white.

Lady Derby. Lovely soft rose. Large.

Gertrude. Splendid rose-pink.

La Victoria. Best red hyacinth.

Queen of Blues. Light blue or lavender.

King of Blues. Rich, deep blue or purple.

Any the above, assorted or alike, each labeled: (2 for 25c) (10 for \$1.10) (100 for \$9.00).

BEDDING HYACINTHS

The same fine named varieties as above but smaller. Splendid for outdoors. Produce fine spikes. (White) (Light Pink) (Rose-Pink) (Red) (Light Blue) (Purple) (10 for 70c) (100 for \$6.60). All colors labeled.

EARLY CROCUS BULBS

They bring us good cheer often before winter has really left. White, purple and yellow in separate colors, labeled. (10 for 36c) (100 for \$3.00).

Mixed colors. (10 for 30c) (100 for \$2.40).

Hardy NARCISSUS BULBS

All Are Good for Either Pots or Garden



All Prepaid in U. S. A.

5 Bulbs at 10 Rate
All Labeled

King Alfred Largest of all Trumpet varieties. A monster for pots or outdoors. Both trumpet (which is deeply frilled) and perianth, deep, rich yellow, the shade of Golden Spur. A large, bold flower; tall and strong grower. Sure to please. (2 for 25c) (10 for \$1.00).

Empress Trumpet large, rich golden yellow; petals or perianth white; long stem (3 for 25c) (10 for 70c).

Emperor Like Empress, but entire flower is pure golden-yellow. The two make a fine pair. (3 for 25c) (10 for 70c).

Golden Spur Similar to Emperor. Somewhat smaller and earlier; deeper yellow. Bulbs run small, naturally. (3 for 25c) (10 for 70c).

Poeticus Ornatus White petals, small, yellow cup, margined scarlet. Fragrant. (4 for 25c) (10 for 50c).

Von Sion The well-known yellow daffodil much grown in pots and garden. Double. (3 for 25c) (10 for 70c).

PAPER WHITE NARCISSUS

PAPER WHITE NARCISSUS BLOOMS
IN WATER

For indoors only. Will bloom in soil or water. May be put into pots or bowls any time from September to December. Takes about eight weeks for the early lots to bloom. Later on, after the bulbs have begun to sprout before being planted, they bloom several weeks sooner. (4 for 25c) (10 for 50c).

Good HARDY PERENNIALS

All Plants and Roots Prepaid in U. S. A.

Set these out in September in most localities. Early October O. K. in many places. Lily of the Valley may be set out any time before ground freezes.

Delphinium Plants Mixed colors, mostly shades of blue. Note the forms and height of these "Dels"—higher than my head. (7 plants \$1.00) (16 for \$2.00).

Gypsophila (Baby's Breath.) Color white. Run single, semi-double and double. Cheap enough so you can pull out the singles. Should buy \$1.00 worth or more to make sure getting some double. (8 for \$1.00) (18 for \$2.00).

Shasta Daisy (3 for 50c) (8 for \$1.00) (18 for \$2.00).

Violets Hardy single blue, fragrant. Each clump can be divided into 10 or more small clumps for setting out. (Clump, \$1.00) (3 clumps for \$2.70).

Columbine Rocky Mountain. The State Flower of Colorado. Sepals blue; petals white. Thrives in any state except extreme South. Does best in partial shade. Year-old plants (2 for 50c) (6 for \$1.00) (14 for \$2.00). Prepaid.

Columbines "Rainbow Blend." Very strong robust strain. Long spurs. Many unusual colors. Grand. Strong field-grown plants.. (3 for 50c) (7 for \$1.00) (16 for \$2.00) (27 for \$3.00).

Bleeding Heart (Dicentra.) Popular garden favorite, blooming early in spring if set out in fall. Strong roots. (Each, 50c) (3 for \$1.40).

LILY OF THE VALLEY

LILY OF THE VALLEY answers that question: "What can I grow in shade or partial shade?"



Thrives also out in the open, but is especially valuable for places where many other flowers will not grow. May be planted in clumps, or the clumps may be pulled apart, making 30 or more single roots. Good way to get quick results is to make 8 to 12 smaller clumps from the one I send you. Use fine sand liberally in soil when planting, give plenty of water, and your plants will bloom and spread nicely. (Clump, \$1.00) (3 clumps, \$2.25) (6 clumps, \$4.00) (½ clump, 65c). Plant any time before ground freezes. Easy to grow. Eventually, the planting may become too thick to thrive well. In that case, thin them out or take all up, prepare a new bed or renovate the old one, reset, and give surplus to your neighbors.

Important You will get best results next season by planting Lily of the Valley this fall instead of next spring. Begins growth very early in spring. Same goes for Bleeding Heart roots also, and Peonies.

Delightful effects are secured by planting fall bulbs in clumps or groups of half a dozen or more of a kind or color together, not in formal rows or designs, but just sort of careless like. Placing them along the edges and in front of shrubbery is a splendid plan.



**ANNUAL FALL
SALE OF**

Gladiolus Bulbs

At Digging-Time Prices—Fall Delivery

It's now a habit with me to offer gladiolus bulbs in my fall catalogue.

It would be almost impossible for me to break this habit, even if I wanted to do so. Because many of my customers have also formed a habit—of buying part or all their Glads in the fall. They would just about compel me to “deliver the goods” in accordance with habits of “Long” standing.

It's good business to buy Glads in the fall. Fall buying gives you the pick of the stock, assures your getting the varieties and sizes you want and at very reasonable prices.

Then, too, it's fun having your bulbs and bulblets right where you can watch them and keep them safely through the winter. Just to “paw them over” from time to time, and visualize the rare and beautiful spikes of bloom they will produce, is no small compensation, as any real fan will know.

Three Size Glad Bulbs

The **LARGE BULBS** measure (in diameter) from 1¼ inches up, mixed sizes. This size is designated by the letter “**L**”.

MEDIUM BULBS measure ¾ inch to an inch or larger, mixed sizes. These **Medium Bulbs** bloom splendidly, though the large bulbs make still larger spikes and more of them. **Medium Bulbs** are designated by the letter “**M**”.

SMALL BULBS are designated by the letter “**S**”. They will average nearly half-inch in diameter. **Not sold as blooming sizes**, yet many will bloom.

NOTE: It will help us in filling your Glad bulb orders if you will mention the size each time: Large, Medium, Small, or just the letters **L, M** or **S**.

Prices, Terms, Delivery

Gladiolus prices are guaranteed for this fall only—until my spring catalogue is mailed in January. Many of these offers will be withdrawn altogether in January.

At digging-time prices, I prepay Glad orders amounting to \$1.00 or more. (Except at wholesale as noted.) If Glad order less than \$1.00, please add 15c toward packing and shipping cost.

Each item on your Glad order must amount to not less than 10c.

TERMS: Cash with order, or ¼ cash with order, balance C. O. D. Or send ¼ with order, and balance any time before we are ready to ship.

DELIVERY: (Except wholesale lots.) I pay all postage or express charges, and guarantee safe delivery. (My choice, whether parcel post or express.)

If your express office is different from your mail address, please be **SURE** to give express office address also when ordering.

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate, but must amount to not less than 10c.)

LONG'S Long Count

As my old customers know, your **GLAD** orders will be filled most liberally. I could promise you more for your money but like to surprise you by doing better than I offer. **The larger the order, the more liberal the overcount.**

What Size Shall I Buy?

A **Large** bulb usually produces two spikes of blossoms, sometimes three. A **Medium** bulb

will produce a splendid spike, maybe two. A **Small** bulb is not certain to bloom, but many smaller bulbs will bloom, producing smaller spikes.

Medium and **Small** bulbs are especially valuable for producing new, vigorous bulbs and many bulblets. **Large** and **Medium** bulbs best for blooms.

If You Pay Transportation

As noted above, and elsewhere in the following pages, I prepay all but wholesale lots.

BUT, many customers have been much pleased with my special proposition in the past. The customer pays express, and I send extra Glads to more than offset the express charges, either my selection or yours. Say what kinds to send and leave the quantities to me.

If order part from wholesale list and part from prepaid lists; you will find it much to your advantage to do as many others have done. Just say, “Send all at my expense and add more Glads to cover sending costs on prepaid items.”

On good size orders express usually cheaper, as bulbs take a special second class rate by express.

But if you specify parcel post shipment and you pay carrying charges, then we ship C. O. D. for postage. Please do not send any money in such cases for postage or try to estimate it. Nor say you will remit for postage later. We keep no postage accounts. Either express, you pay express on arrival, or parcel post, the postage C. O. D.

Any Glads priced prepaid may be ordered f. o. b. Boulder, at the prepaid prices, but I then send you more than enough extra stock to offset the carrying charges. (Order should be \$3.00 or more to take advantage of this offer.)

Send list for price on the lot, if you care to, but only for good sized lots, not a list amounting to only a few dollars. I'll make you price f. o. b. Boulder on the list. Please state definitely the kinds, sizes and quantities of each wanted.

SPRING DELIVERY. While I need to ship a lot of bulbs in fall to avoid crowding my storage rooms in winter, yet if you can't take shipment in fall, I will store orders amounting to \$4.00 or more upon payment of 25 per cent or more on the order this fall.

“Glad Gossip,” 10 Cents

“**Glad Gossip**” is a 24-page booklet I wrote to help both amateurs and professional growers get the most pleasure and profit from their Glads. Doesn't tell all there is to know about Glads, but tips you off about many points of vital interest.

Among other things, about four pages are given to

Thrips—“In a Coupla Nutshells.”

Many who followed my suggestions last season solved their thrips problems, and have renewed their enthusiasm for growing Glads as a hobby or for market.

The price is 10 cents. Formerly I made no charge for this booklet, but have decided that if not worth 10 cents then it isn't worth sending for. It's been worth dollars to many Glad growers.

Free with Glad orders amounting to \$1.00 or over, if asked for when order is sent. Really ought to have required a larger order for free copy, but send as big an order as you can, \$1.00 or more, and “Gossip” is yours. Otherwise, 10c, please.

Choice Named VARIETIES OF Gladiolus

Acadia (Palmer.) Geranium-pink. Large. Lovely. (L. 20c) (M. 15c) (S. 10c).

Aflame (H.) Giant begonia-rose. (L. 2—12c; 10—50c) (M. 10—30c) (S. 10—15c).

Aida (Pf.) Rich deep violet-blue. Large, tall, straight, early, strong grower; great favorite. (L. 2—12c; 10—50c) (M. 10—30c) (S. 10—15c).

Albatross (Pf.) Large pure white. (L. each 10c; 10—70c) (M. 2—10c; 10—40c) (S. 10—25c).

Amador (Kingsley.) New glowing red Glad that glistens in the sun and sparkles under electric light. Good size, good spike. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 10c; 10—80c).

Apricot Glow (Palmer.) As named. (L. 1—40c) (M. 10—20c).

Ave Maria (Pf.) Large near-blue. Tall straight spike. Many large blooms open, facing one way, well placed. Early. (L. 2—10c; 10—40c) (M. 10—25c) (S. 10—15c).

Bagdad (Palmer.) Smoky old rose. Large. Tall straight spike. (L. 15c; 10—\$1.20) (M. 2—15c; 10—60c) (S. 10—30c).

Beat All (Europe.) Large rose-salmon. (L. 25c) (M. 15c).

Berty Snow (Mair.) Large lavender. (L. 2—10c; 10—40c) (M. 10—25c) (S. 10—15c).

Betty Brown Eyes (Briggs.) Orange, maroon blotches on two lower petals. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 10—50c).

Betty Co-Ed (Briggs.) Soft creamy pink, "that schoolgirl complexion." (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 10—35c). See page 26.

Betty Nuthall (Salbach.) Coral with orange throat. Wonderful. (L. 2—12c; 10—50c) (M. 10—30c) (S. 10—15c).

Bill Sowden (Fallu.) Very large deep red. Favorite Australian Glad. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 10—50c).

Blue Danube (Pf.) Amethyst-blue with darker throat. Immense straight spike carrying many large, well spaced and faced blooms. (L. 12c; 10—\$1.00) (M. 2—15c; 10—60c) (S. 10—40c).

Blue Triumphator (Pf.) Largest of the near blues. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 10—60c).

Champlain (Palmer.) A healthy, vigorous blue, or near-blue. Soft violet with slightly darker throat. (L. Each, \$1.75) (M. Each, \$1.25) (S. Each, 80c).

Charles Dickens (Pf.) Radiant purple. Very tall, good spike. (L. 3—15c; 10—40c) (M. 10—20c).

Charles Lindbergh (Prestgard.) Pink with light throat. Tall, straight, charming. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.20).

Commander Koehl (Pf.) Immense dark scarlet of glowing brilliancy. A sensation in gardens and show rooms. (L. 10c; 10—80c) (M. 2—10c; 10—40c) (S. 10—25c).

**These Prices Prepaid
Bulbs Plainly Labeled**



MR. W. H. PHIPPS
THE "WONDER GLAD"
GROWN BY J. D. LONG

Coronado (Briggs.) Immense ruffled white with purple throat. (L. 2—15c; 10—60c) (M. 10—30c) (S. 10—15c). See illustration, page 19.

Coronation (Palmer.) Light salmon, shading to cream. Exhibition type. Very lovely. (L. Each, 40c) (M. Each, 25c) (S. Each, 15c).

Coryphee (Pf.) Soft pink with white throat. Large blooms. (L. 2—12c; 10—50c) (M. 10—25c) (S. 10—15c).

Damascus (Stevens.) Deep rose purple, overcast blue, red blotch. One of the most popular smokies. (L. 10c; 10—80c) (M. 2—15c; 10—60c) (S. 10—40c).

Debonair (Palmer.) LaFrance pink. Throat shrimp pink and cream. Very good. (L. Each, 40c) (M. Each, 25c) (S. Each, 15c).

Dr. F. E. Bennett (D.) Bright red. (L. 2—12c; 10—50c) (M. 10—25c).

Dr. Durr (Pf.) New white with cream throat. (L. 30c) (M. 20c) (S. 2—25c).

Dr. Moody (Kinyon.) Large lavender. Early. (L. 2—12c; 10—50c) (M. 10—25c) (S. 10—15c).

Dr. Nelson Shook (K.) Tyrian-rose. Ruffled. (L. 3—15c; 10—40c) (M. 10—25c).

Duna (Palmer.) Soft light pinky buff. (L. Each, 40c) (M. Each, 25c) (S. Each, 15c).

Early Dawn (Briggs.) New, tall, large, very early rich geranium pink. Color slightly deeper on lower petals. Small red lines in throat. Important because so few large, good, early pinks to be had. (L. 40c) (M. 25c) (S. 15c).

Early Sunrise (Vel.) Large, tall, deep salmon. Very early. (L. 2—14c; 10—60c) (M. 10—30c).

Emile Aubrun (Lemoine.) Huge spike. Flower of smoky bronze, with cherry blotch. Good propagator. (L. 2—12c; 10—50c) (M. 10—30c).

Erica Morini (Pf.) New large red. (L. Each, 50c) (M. Each, 30c).

Fata Morgana (Pf.) Peach blossom. Amber throat. Good spikes. Large, pleasing and early. (L. 10c; 10—80c) (M. 10—40c) (S. 10—25c).

Frank J. McCoy (Briggs.) Tall large pink. (L. 10c; 10—70c) (M. 2—10c; 10—40c).

Frederick Christ (D.) LaFrance pink and yellow. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.20).

Gate of Heaven (Himmelstor.) Tall, strong growing pure, rich deep yellow. Florets large, ruffled, well placed and of good substance, standing hot or stormy weather. (L. Each, 40c) (M. Each, 30c) (S. Each, 20c).

Giant Nymph (Coleman.) Pink with creamy throat. Tall, large. (L. 2—12c; 10—50c) (M. 10—25c).

Gloriana (Betscher.) Salmon pink. (L. 2—10c; 10—40c) (M. 10—20c).

Golden Cup (Palmer.) Yellow. Deeper than Golden Dream. Large. (L. 35c) (M. 25c) (S. 15c).

Golden Dream (Groff.) Tall deep yellow. (L. 2—10c; 10—40c) (M. 10—20c).

Gold Mine (Briggs.) Large, yellow, similar to Golden Measure, but better. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—15c; 10—50c).

Graf Zeppelin (Pf.) Clear brilliant. (L. 10c; 10—80c) (M. 2—15c; 10—60c) (S. 10—40c).

Hercules (Crow.) New shade of clear buff. Tall massive spike. Blooms large and of heavy texture. (L. Each, \$1.00) (M. Each, 75c) (S. Each, 50c).

Inspiration (Palmer.) Deep shrimp-pink. Fluted form blooms. (L. 25c) (M. 15c) (S. 10c).

Jane Addams (Dec.) Very large lavender. (L. 2—15c; 10—60c) (M. 10—40c).

Janet (Crow.) Smoky gray shaded peach pink. Unique. (L. 10c; 10—80c) (M. 2—10c; 10—40c) (S. 10—25c).

Joerg's White (Joerg.) Creamy white. Short spike. (L. 2—12c; 10—50c) (M. 10—30c).

J. S. Bach (Pf.) Immense salmon-orange. (L. Each, \$1.50) (M. Each, \$1.00) (S. Each, 75c).

Jonkheer Van Tets (Pf.) Grand immense white. Many say the best big white, all points considered. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—15c; 10—60c).

Jubilee (Kemp.) Very large splendid lavender pink. (L. 10c; 10—80c) (M. 2—12c; 10—50c).

King Arthur (Arenius.) Grand deep rose-lavender. Florets very large, of distinct shape, edges fluted, of heavy substance, and well arranged. Visitors spot this as one of the most outstanding and interesting among newer Glads. (L. 25c) (M. 15c) (S. 10c).

Lady Eaton (Palmer.) Soft venetian pink, with nearly white throat. (L. Each, \$1.75) (M. Each, \$1.25) (S. Each, 75c).

La Paloma (Dusinberre.) Vivid orange. (L. 10c; 10—70c) (M. 10—40c) (S. 10—20c).

Libelle (Pf.) Heliotrope-blue, violet feather in throat. Flowers large and of a very pleasing color. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 10c; 10—80c).

Linalee (D.) Large rich pink, apparently a Phipps seedling, but color deeper and lovelier than Phipps. Tall spike. Not much stock of this. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).

Loyalty (Austin.) Very clear yellow of good size. Sturdy grower, straight spike. (L. 10c; 10—60c) (M. 10—30c) (S. 10—20c).

Ludwig Beethoven (Pf.) Smoky mauve. (L. 20c; 10—\$1.60) (M. 12c; 10—\$1.00) (S. 10c; 10—70c).

Maid of Orleans (Pf.) Large lovely milky white with cream throat. Tall, straight spike. Flowers usually perfectly placed. A glorious and satisfactory white. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 10c; 10—60c).

Mammoth White (U. B.) Large white. (L. 10c; 10—70c) (M. 10—40c) (S. 10—20c).

Marjorie Morrill (Jacobs.) Creamy pink. Basket of Marjorie won blue ribbon at New England Glad Show, 1934. Entered by Stephen B. Jacobs, the introducer. (L. 30c; 10—\$2.40) (M. 20c; 10—\$1.60) (S. 15c; 10—\$1.20).

Marmora (Errey.) Immense smoky lavender from Australia. Many blooms open, on good tall, straight spike. Great exhibition variety. (L. 2—12c; 10—50c) (M. 10—25c) (S. 10—15c).

Mary Jane (K.) Silvery lavender. (L. 2—12c; 10—50c) (M. 10—30c).

Mildred Louise (Wentworth.) Marvelous strawberry pink. (L. 35c) (M. 25c) (S. 15c). (See page 26.)

Minuet (J. C.) Large lavender. (L. 2—12c; 10—50c) (M. 10—25c).

Miss Des Moines (Prestgard.) Lilac lavender, light yellow throat. Tall, straight spike. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 10—30c).

Miss Greeley (Briggs.) So similar to Mr. W. H. Phipps that causes many arguments. Not quite so massive and spectacular as Phipps, but better in some points. The amazing and exceedingly valuable difference is that Miss Greeley is about three weeks earlier than Phipps. Just imagine what this means to florists and commercial growers. (L. 12c; 10—\$1.00) (M. 10—60c) (S. 10—40c). (See page 22.) (Bulblets withdrawn for propagation.)

Moorish King (Pf.) Large dark mahogany-maroon. (L. Each, 40c) (M. Each, 25c).

Morocco (Pf.) Very dark maroon. Buds almost black. Large. An outstanding novelty. Catches eye of every visitor to gardens. (L. 2—12c; 10—50c) (M. 10—25c) (S. 10—15c).

Mother Machree (Stevens.) Soft smoky lavender, combined with orange and gray. (L. 10c; 10—70c) (M. 2—10c; 10—40c) (S. 10—25c).

Mrs. Leon Douglas (K.) Begonia-rose. (L. 2—12c; 10—50c) (M. 10—25c).

Mrs. P. W. Sisson (J. C.) Lovely cameo pink. Many large blooms open at one time. (L. 2 for 12c; 10 for 50c) (M. 10 for 25c).

Mrs. Ray Chase (Miller.) Large creamy white, sometimes tinted or suffused with pink. Excellent. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20).

Mrs. Van Konynenburg (Pf.) Tall, straight, blue-lavender. (L. 3—14c; 10—40c) (M. 10—25c).

Mr. W. H. Phipps (D.) "The Wonder Glad." La France pink. (L. 2—12c; 10—50c) (M. 10—25c).

Nancy Hanks (Salbach.) Apricot-orange. (L. 2—12c; 10—50c) (M. 10—25c).

Orange Wonder (Kemp.) Not a prim, but good large orange Glad. Tall, strong straight spike. (L. 2—12c; 10—50c) (M. 10—25c).

Our Selection (Australia.) Giant exhibition Glad that has caused a big sensation in the Australian shows, and in the few places it has been seen in America. Salmon-red, flecked with deeper shade, often marked with slate flakings. Lower petals carry a blotch of cerise, bordered with cream. Considerable variation in color and markings. Long spikes carry large blooms, many open. Placement splendid. (L. 2—12c; 10—50c) (M. 10—25c) (S. 10—15c). See page 19.

Patricia Carter (K.) Clear shell pink Prim. (L. 2—12c; 10—50c) (M. 10—30c).

Pelegrina (Pf.) New near blue. (L. Each, 20c; 10—\$1.60) (M. Each, 15c; 10—\$1.20) (S. Each, 10c; 10—80c).

Pfitzer's Triumph (Pf.) Immense blooms of salmon-orange. Usually classed with reds. Many open. A sensation at shows. (L. 2—10c; 10—40c; (M. 10—25c) (S. 15—15c).

Picardy (Palmer.) Soft shrimp pink. Many say this is the most outstanding introduction in recent years. (L. 10c; 10—80c) (M. 2—10c; 10—40c) (S. 10—25c). (See page 25.)

Pirate (Palmer.) Shades of carmine and pomegranate-purple. (L. 20c; 10—\$1.60) (M. 10c; 10—80c) (S. 10—50c).

Premier Henry (Palmer.) Geranium pink, shading to La France pink deep in throat. Very large. (L. Each, \$1.75) (M. Each, \$1.25) (S. Each, 75c).

Rameses (Stevens.) Red-purple with deep crimson blotch. Spike very tall. Florets massive and unusual. Ruffled. Not a commercial sort, but a remarkable novelty. Been very expensive, but now you can add this to your collection. (L. 20c; 10—\$1.60) (M. 10c; 10—80c) (S. 2—14c; 10—60c).

Rapture (Palmer.) Medium light salmon with diffused creamy blotch. (L. 20c; 10—\$1.60) (M. 10c; 10—80c) (S. 2—15c; 10—60c).

Red Phipps (Briggs.) Florets not so large as Phipps and not so many open, but earlier than Phipps. Color a glowing red. Splendid spike, good placement. Buds and blossoms attached to spike just right for packing and long distance shipping. Sure to become valuable commercially and also be highly prized by fans. (L. 12c; 10—\$1.00) (M. 2—15c; 10—60c) (S. 2—10c; 10—40c). See pages 22, 28, 29, 31. (Bulblets withdrawn for propagation.)

Rideau (Palmer.) Smoky salmon shade. Large. (L. 20c; 10—\$1.60) (M. 10c; 10—80c) (S. 2—15c; 10—60c).

1910 Rose (Kunderd.) An extra early rose colored Glad of good size. (L. 2—12c; 10—50c) (M. 10—25c).

Rose Ash (D.) Ashes of roses color. (L. 2—12c; 10—50c) (M. 10—25c).

Royal Lavender (Schleider.) Deep lavender. A charming shade of lavender. (L. 2—14c; 10—60c) (M. 10—30c).

Ruffled Gold (G.) Tall yellow. (L. 2—14c; 10—60c) (M. 10—30c) (S. 10—20c).

Salbach's Orchid (Salbach.) Similar to Minuet but pink—the shade of a Cattaya orchid. (L. 12c; 10—\$1.00) (M. 2—15c; 10—60c) (S. 10—40c).

Salbach's Pink (Salbach.) Large geranium-pink. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 10—25c).

Scarlet Wonder (Cowee.) Immense brilliant red. (L. 2—12c; 10—50c) (M. 10—25c).

Schwaben Girl (Pf.) Pure pink without markings. Strong straight spikes. Large florets with round petals, 8 to 10 open. Surprisingly early for such a large, fine Glad. (L. 15c; 10—\$1.20) (M. 10c; 10—80c). (Small bulbs and bulblets withdrawn for increasing stock.)

Seestern (Pf.) Light salmon pink, with orange-scarlet blotches on lobe petals. (L. Each 50c) (M. Each 35c).

Senorita (Salbach.) Orange-salmon. (L. 2—12c; 10—50c) (M. 10—30c).

Solveig (Prestgard.) The new giant white that won highest award at National Glad Show, 1931. (L. Each \$6.00) (M. Each \$4.00) (S. Each \$2.00). Bulblets, 25c, 5 for \$1.00.

Southern Cross (Whitney, N. Z.) Tall, large deep red shade of Com. Koehl and Bill Sowden. Said to be better than either of these. Mine grown from bulblets, so can't say how fine can be, but GOOD. (L. 50c; 10—\$4.00) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20).

Spirit of St. Louis (M.) Early orange-saffron. (L. 2—12c; 10—50c) (M. 10—30c).

Spray of Gold (Palmer.) Deep clear yellow. Waved petals. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 10—30c).

Star of Bethlehem (Pf.) New pure white similar to Maid of Orleans, but still larger. Looks to me like a winner. (L. Each, \$1.00) (M. Each, 75c) (S. Each, 50c).

Stately Lavender (Kinyon.) Soft pinkish lavender. Tall straight spike. 10 or more large blooms open. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).

Stuttgardia (Pf.) Large brilliant red, no blotches. (L. 10c; 10—80c) (M. 2—10c; 10—40c) (S. 10—30c).

Sultan (Crow.) Large, velvety, rosy-red, ruffled. Many open. Fine. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20).

Sunshine Girl (Stevens.) Clear pink with lovely yellow throat. Very beautiful. (L. 2—15c; 10—60c) (M. 2—10c; 10—40c) (S. 10—25c).

Sweetheart (Prestgard.) Lovely decorative white with pink edges. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 10c; 10—80c).

Tip Top (Pf.) Another new red from Europe. Claimed by introducers to grow over 6 feet high. Have not grown this enough yet to back up all the strong points claimed for it. (L. Each, \$1.25) (M. Each, 80c) (S. Each, 60c).

Veilchenblau (Pf.) Blue-violet, good size, good color, good spike. (L. 2—10c; 10—40c) (M. 10—25c) (S. 12—15c).

Wasaga (Palmer.) Buff Prim grand with wide open waved blooms, winning seedling in its class at National Glad Show, 1931. Color decidedly and delightfully different. (L. Each, 30c) (M. Each, 20c) (S. 2—25c). See page 29.

Winged Victory (Briggs.) Very large pink. (L. 10c; 10—80c) (M. 10—40c).

Wolfgang Von Goethe (Pf.) Salmon-red. (L. 30c; 10—\$2.40) (M. 20c; 10—\$1.60).

Wurtembergia (Pf.) Very large red with white throat. One of Pfitzer's best. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 10—50c).

Yellow Perfection (Pf.) Large yellow. Good spike. (L. 20c; 10—\$1.60) (M. 12c; 10—\$1.00).

Gladiolus Collections

\$3.30 Labeled Collection "A"

All Large Bulbs.

2 Aflame	4 Coronado
2 Aida	4 Coryphee
4 Apricot Glow	3 Golden Dream
5 Ave Maria	3 Mammoth White
2 Bagdad	3 Marmora
4 Berty Snow	3 Morocco
2 Chas. Dickens	3 Mother Machree
2 Dr. Moody	2 Picardy
1 Betty Brown Eyes	4 Orange Wonder
4 Betty Co-Ed	6 Our Selection
3 Betty Nuthall	4 Pfitzer's Triumph
3 Comm. Koehl	6 Sunshine Girl

All the above, each labeled, \$3.30, prepaid.

\$2.20 Labeled Col. "AA"

Same kinds and same number of bulbs as in Collection "A", but bulbs Medium. All for \$2.20, prepaid.

\$1.70 Labeled Col. "AAA"

Same kinds and same number of bulbs as in Collection "A", but bulbs Small. All for \$1.70, prepaid.

\$5.00 Labeled Collection "B"

All Large Bulbs.

3 Albatross	2 Graf Zeppelin
2 Amador	5 Janet
4 Ave Maria	3 King Arthur
4 Berty Snow	3 J. Van Tets
1 Bill Sowden	2 Linalee
1 Betty Brown Eyes	2 Maid of Orleans
5 Betty Co-Ed	3 Miss Greeley
3 Betty Nuthall	3 Mother Machree
2 Blue Danube	2 Rameses
3 Blue Triumphator	3 Red Phipps
4 Coronado	2 Salbach's Pink
3 Damascus	2 Salbach's Orchid
2 Early Dawn	3 Stuttgardia
3 Fata Morgana	3 Wasaga
4 Giant Nymph	3 Winged Victory
2 Gold Mine	2 Wurtembergia

All the above, each labeled, \$5.00, prepaid.

\$3.80 Labeled Col. "BB"

Same kinds and same number of bulbs as in Collection "B", but bulbs Medium. All for \$3.80, prepaid.

\$2.70 Labeled Col. "BBB"

Same kinds and same number of bulbs as in Collection "B", but bulbs Small. All for \$2.70, prepaid.

\$8.00 Labeled Collection "C"

All **Large** Bulbs.

- | | |
|--------------------|--------------------|
| 2 Amador | 2 King Arthur |
| 2 Bagdad | 3 La Paloma |
| 2 Betty Brown Eyes | 2 Libelle |
| 6 Betty Co-Ed | 3 Loyalty |
| 2 Bill Sowden | 2 Maid of Orleans |
| 2 Blue Danube | 1 Mildred Louise |
| 3 Blue Triumphator | 2 Miss Des Moines |
| 1 Chas. Lindbergh | 3 Miss Greeley |
| 3 Damascus | 6 Our Selection |
| 2 Duna | 2 Picardy |
| 2 Early Dawn | 2 Rameses |
| 3 Early Sunrise | 4 Red Phipps |
| 2 Fata Morgana | 2 Rideau |
| 3 Gold Mine | 2 Schwaben Girl |
| 2 Inspiration | 2 Salbach's Orchid |
| 2 Graf Zeppelin | 2 Stately Lavender |
| 3 J. Van Tets | 2 Wasaga |
| 4 Janet | 3 Wurtembergia |

All the above, each labeled, for **\$8.00**, prepaid.



Favorite Gladiolus "Coronado." See page 16.

\$5.50 Labeled Col. "CC"

Same kinds and same number of bulbs as in **Collection "C"**, but bulbs **Medium**. All for **\$5.50**, prepaid.

\$3.70 Labeled Col. "CCC"

Same kinds and same number of bulbs as in **Collection "C"**, but bulbs **Small**. All for **\$3.70**, prepaid.

\$14.00 Labeled Col. "D"

All **Large** Bulbs.

- | | |
|------------------|---------------------|
| 1 Acadia | 1 Marjorie Morrell |
| 1 Amador | 1 Mildred Louise |
| 4 Bagdad | 5 Miss Greeley |
| 1 Beat All | 1 Mrs. R. Chase |
| 5 Betty Co-Ed | 1 Pelegrina |
| 2 Champlain | 2 Picardy |
| 1 Coronation | 3 Rameses |
| 2 Debonaire | 1 Rapture |
| 1 Dr. Durr | 5 Red Phipps |
| 3 Duna | 1 Rideau |
| 1 Early Dawn | 1 Salbach's Orchid |
| 1 Gate of Heaven | 1 Solveig |
| 1 Golden Cup | 1 Star of Bethlehem |
| 3 King Arthur | 1 Tip Top |
| 3 Libelle | 4 Wasaga |
| 1 Linalee | 5 Wurtembergia |
| 1 L. Beethoven | |

All of the above, each labeled, for **\$14.00**, prepaid.

\$10.00 Labeled Col. "DD"

Same kinds and same number of bulbs as in **Collection "D"**, but bulbs **Medium**. All for **\$10.00**, prepaid.

\$7.50 Labeled Col. "DDD"

Same kinds and same number of bulbs as in **Collection "D"**, but bulbs **Small**. All for **\$7.50**, prepaid.

Exhibition Mixed Glads

Every order for this is made up from splendid named varieties in a good range of types and colors. My selections of kinds. None labeled in mixtures.

Large Bulbs 10 for 60c; 100 for \$3.60

Medium 10 for 30c; 100 for \$2.00

Small 25 for 30c; 100 for \$1.00

Demonstration Collection

The bulbs in these "**Demonstration Collections**" will run various sizes from one inch up, depending on what size I have in stock. Every bulb good blooming size.

15 bulbs, all different varieties, my selection, each kind labeled. One Collection, \$1.25. Two Collections for \$2.20. All prepaid.

Australian Glad

"Our Selection"

Australian Glad that wins first honors in its own country, and has caught the fancy of American fans and florists.

Very unusual type, color and markings. So many open at once that several spikes make a bouquet.

Blooms well arranged on strong spike.

Color and markings vary a good bit, but always interesting.

Lower Prices. Never before has this popular Glad been offered at such low prices as found on pages 17, 27, 30 and 31.



Second Choice, Please

Sooner or later, some kinds and sizes of Glad bulbs will be sold out. Saves a lot of time and correspondence if you will kindly name a few varieties that we may send in case sold out any on your order. Or say if we may send another size. Or, if you wish, say we may send something good, our own selection, from kinds we have yet in good supply. For this help, we will slip you a few extra bulbs as our thanks.

Cafeteria or "Help Yourself" Collections

Here's your opportunity to make up your own collection of Glad Bulbs at special prices. But only by complying strictly with the terms of my offer.

FIRST. Not more than one of any item in any one collection.

SECOND. Items must be taken as listed. Don't split any.

THIRD. Smallest collection must amount to 8 items for \$3.00.

The two letters, **HY**, and the number following, designate or identify the item on that line. The number of bulbs and size follow the name of the Glad.

PRICES FOR "HELP YOURSELF" COLLECTIONS. (Any 8 Items for \$3.00.) (Any 15 Items for \$5.00.) (Any 32 Items for \$10.00) (Any 50 Items for \$15.00.) **ALL PREPAID.**

{ All Bulbs
Plainly Labeled }

HY 1 Aflame, 12 No. 2	HY 60 Dr. Shook, 14 No. 2	HY 119 Morocco, 16 No. 3
HY 2 Aflame, 15 No. 3	HY 61 Duna, 1 No. 1	HY 120 M. Machree, 11 No. 2
HY 3 Aida, 14 No. 2	HY 62 Duna, 2 No. 2	HY 121 M. Machree, 16 No. 3
HY 4 Aida, 18 No. 3	HY 63 Early Dawn, 2 No. 3	HY 122 M. Machree, 21 No. 4
HY 5 Albatross, 7 No. 2	HY 64 Early Dawn, 3 No. 4	HY 123 Mrs. Sisson, 8 No. 1
HY 6 Albatross, 11 No. 3	HY 65 Early Dawn, 5 No. 5	HY 124 Mrs. Sisson, 11 No. 2
HY 7 Amador, 1 No. 1	HY 66 F. Morgana, 4 No. 1	HY 125 Mrs. Sisson, 16 No. 3
HY 8 Amador, 2 No. 2	HY 67 F. Morgana, 6 No. 2	HY 126 Mrs. Chase, 1 No. 1
HY 9 Amador, 3 No. 3	HY 68 F. Morgana, 8 No. 3	HY 127 Mrs. Chase, 2 No. 3
HY 10 Amador, 4 No. 4	HY 69 F. Morgana, 10 No. 4	HY 128 Mr. Phipps, 12 No. 2
HY 11 Ave Maria, 11 No. 1	HY 70 G. of Heaven, 1 No. 2	HY 129 Mr. Phipps, 17 No. 3
HY 12 Ave Maria, 15 No. 2	HY 71 G. of Heaven, 2 No. 4	HY 130 Orange Won., 8 No. 1
HY 13 Ave Maria, 21 No. 3	HY 72 Giant Nymph, 12 No. 2	HY 131 Orange Won., 11 No. 2
HY 14 Ave Maria, 25 No. 4	HY 73 Giant Nymph, 16 No. 3	HY 132 Orange Won., 16 No. 3
HY 15 Apricot Glow, 11 No. 1	HY 74 Giant Nymph, 20 No. 4	HY 133 Our Selection, 8 No. 1
HY 16 Apricot Glow, 17 No. 2	HY 75 Gloriana, 13 No. 2	HY 134 Our Selection, 12 No. 2
HY 17 Apricot Glow, 23 No. 3	HY 76 Gloriana, 20 No. 3	HY 135 Our Selection, 20 No. 4
HY 18 Apricot Glow, 31 No. 4	HY 77 Gold Mine, 4 No. 1	HY 136 Our Selection, 30 No. 5
HY 19 Bagdad, 5 No. 2	HY 78 Gold Mine, 6 No. 2	HY 137 Pf. Triumph, 10 No. 1
HY 20 Bagdad, 7 No. 3	HY 79 Gold Mine, 8 No. 3	HY 138 Pf. Triumph, 14 No. 2
HY 21 Bagdad, 11 No. 4	HY 80 Graf Zeppelin, 4 No. 1	HY 139 Pf. Triumph, 18 No. 3
HY 22 Bagdad, 14 No. 5	HY 81 Graf Zeppelin, 6 No. 2	HY 140 Picardy, 8 No. 3
HY 23 Berty Snow, 11 No. 1	HY 82 Graf Zeppelin, 8 No. 3	HY 141 Picardy, 12 No. 4
HY 24 Berty Snow, 15 No. 2	HY 83 Jane Addams, 7 No. 1	HY 142 Picardy, 17 No. 5
HY 25 Berty Snow, 19 No. 3	HY 84 Jane Addams, 9 No. 2	HY 143 Picardy, 25 No. 6
HY 26 Betty B. Eyes, 5 No. 1	HY 85 Jane Addams, 12 No. 3	HY 144 Rameses, 3 No. 1
HY 27 Betty B. Eyes, 7 No. 2	HY 86 Janet, 5 No. 1	HY 145 Rameses, 4 No. 2
HY 28 Betty B. Eyes, 9 No. 3	HY 87 Janet, 8 No. 2	HY 146 Rameses, 5 No. 3
HY 29 Betty Co-Ed, 6 No. 1	HY 88 Janet, 11 No. 3	HY 147 Rameses, 6 No. 4
HY 30 Betty Co-Ed, 8 No. 2	HY 89 Janet, 14 No. 4	HY 148 Red Phipps, 3 No. 1
HY 31 Betty Co-Ed, 12 No. 3	HY 90 J. Van Tets, 3 No. 2	HY 149 Red Phipps, 4 No. 2
HY 32 Betty Co-Ed, 16 No. 4	HY 91 J. Van Tets, 5 No. 3	HY 150 Red Phipps, 6 No. 3
HY 33 Betty Co-Ed, 22 No. 5	HY 92 Joerg's White, 10 No. 2	HY 151 Red Phipps, 8 No. 4
HY 34 Betty Nuthall, 16 No. 3	HY 93 Joerg's White, 14 No. 3	HY 152 Red Phipps, 10 No. 5
HY 35 Blue Danube, 5 No. 2	HY 94 Joerg's White, 20 No. 4	HY 153 Salb'h's Orchid, 3 No. 1
HY 36 Blue Danube, 8 No. 3	HY 95 King Arthur, 2 No. 2	HY 154 Salb'h's Orchid, 4 No. 2
HY 37 Blue Danube, 11 No. 4	HY 96 King Arthur, 3 No. 3	HY 155 Salb'h's Orchid, 6 No. 3
HY 38 Blue Danube, 14 No. 5	HY 97 King Arthur, 4 No. 4	HY 156 Salb'h's Orchid, 8 No. 4
HY 39 B. Tri'phator, 3 No. 1	HY 98 King Arthur, 6 No. 5	HY 157 Salbach's Pink, 6 No. 2
HY 40 B. Tri'phator, 5 No. 2	HY 99 Libelle, 3 No. 2	HY 158 Salbach's Pink, 8 No. 3
HY 41 B. Tri'phator, 7 No. 3	HY 100 Libelle, 4 No. 3	HY 159 Souvenir, 14 No. 2
HY 42 B. Tri'phator, 8 No. 4	HY 101 Libelle, 5 No. 4	HY 160 Souvenir, 19 No. 3
HY 43 Chas. Dickens, 14 No. 2	HY 102 M. of Orleans, 4 No. 2	HY 161 Spray of Gold, 5 No. 2
HY 44 Chas. Dickens, 20 No. 3	HY 103 M. of Orleans, 6 No. 3	HY 162 Spray of Gold, 7 No. 3
HY 45 Com. Koehl, 8 No. 2	HY 104 Mam. White, 8 No. 2	HY 163 Stuttgartia, 6 No. 2
HY 46 Com. Koehl, 12 No. 3	HY 105 Mam. White, 11 No. 3	HY 164 Stuttgartia, 8 No. 3
HY 47 Com. Koehl, 17 No. 4	HY 106 Mam. White, 13 No. 4	HY 165 Sunshine Girl, 7 No. 1
HY 48 Coronado, 7 No. 1	HY 107 Mildred Louise, 1 No. 2	HY 166 Sunshine Girl, 10 No. 2
HY 49 Coronado, 10 No. 2	HY 108 Mildred Louise, 2 No. 5	HY 167 Sunshine Girl, 14 No. 3
HY 50 Coronado, 14 No. 3	HY 109 Marmora, 11 No. 2	HY 168 Veilchenblau, 11 No. 2
HY 51 Coronado, 19 No. 4	HY 110 Marmora, 16 No. 3	HY 169 Wasaga, 3 No. 3
HY 52 Coryphee, 11 No. 2	HY 111 Marmora, 20 No. 4	HY 170 Wasaga, 4 No. 4
HY 53 Coryphee, 16 No. 3	HY 112 Miss Des M., 5 No. 2	HY 171 Winged Vic., 5 No. 1
HY 54 Coryphee, 21 No. 4	HY 113 Miss Des. M., 7 No. 3	HY 172 Winged Vic., 7 No. 2
HY 55 Damascus, 7 No. 2	HY 114 Miss Greeley, 5 No. 2	HY 173 Winged Vic., 9 No. 3
HY 56 Damascus, 10 No. 3	HY 115 Miss Greeley, 7 No. 3	HY 174 Winged Vic., 12 No. 4
HY 57 Dr. Moody, 10 No. 2	HY 116 Miss Greeley, 9 No. 4	HY 175 Wurtembergia, 4 No. 2
HY 58 Dr. Moody, 14 No. 3	HY 117 Morocco, 8 No. 1	HY 176 Wurtembergia, 5 No. 3
HY 59 Dr. Shook, 9 No. 1	HY 118 Morocco, 12 No. 2	HY 177 Wurtembergia, 6 No. 4

ATTRACTIVE "ALPHABETICAL ASSORTMENTS"

Great variety. Something for everybody's taste and purse. Look them over. Pick them out. (Each variety plainly labeled.) All alphabetical assortments prepaid.

AWA . . 74c (1 No. 3 Debonaire) (1 No. 3 Amador) (5 No. 4 Maid of Orleans) (6 No. 3 Betty Co-Ed).

BIM . . 91c (4 No. 2 Mother Machree) (5 No. 2 Sunshine Girl) (3 No. 2 Morocco) (6 No. 2 Janet) (3 No. 2 Winged Victory) (5 No. 2 Mammoth White).

COD \$1.20 (3 No. 2 Bagdad) (1 No. 3 Mildred Louise) (3 No. 3 King Arthur) (5 No. 3 Red Phipps) (4 No. 2 Rameses).

DAD . . 58c (8 No. 3 Our Selection) (6 No. 2 1910 Rose) (5 No. 3 Marmora) (2 No. 3 Damascus) (3 No. 2 Mother Machree).

ELK . . 88c (1 No. 1 Inspiration) (2 No. 2 King Arthur) (2 No. 2 Rideau) (3 No. 3 Van Tets) (3 No. 2 Gold Mine).

FDR . . 69c (1 No. 4 Early Dawn) (2 No. 3 Maid of Orleans) (2 No. 4 Amador) (2 No. 2 Betty Brown Eyes) (3 No. 3 Salbach's Orchid).

GAG \$1.10 (9 No. 3 Aflame) (8 No. 2 Apricot Glow) (7 No. 2 Ave Maria) (4 No. 2 Coronado) (6 No. 2 Coryphee) (5 No. 2 Morocco) (7 No. 3 Joerg's White) (8 No. 3 Giant Nymph).

HAT \$1.50 (6 No. 3 Miss Greeley) (10 No. 4 Red Phipps) (9 No. 3 Betty Co-Ed) (2 No. 4 Early Dawn) (2 No. 4 Amador) (6 No. 3 Bagdad).

IDA . \$1.30 (1 No. 2 Star of Bethlehem) (2 No. 2 Maid of Orleans) (3 No. 3 Van Tets) (4 No. 3 Mammoth White) (4 No. 3 Joerg's White).

JAM . . 50c (2 No. 2 Picardy) (3 No. 3 Picardy) (4 No. 4 Picardy) (5 No. 5 Picardy).

KAY . . 77c (3 No. 3 Wurtembergia) (2 No. 3 Wasaga) (1 No. 3 Early Dawn) (7 No. 3 Betty Co-Ed).

LAD \$1.22 (10 No. 2 Our Selection) (10 No. 2 Coryphee) (10 No. 2 Morocco) (10 No. 2 Janet) (10 No. 2 Pfizter's Triumph).

MIN . . 84c (10 No. 3 Sunshine Girl) (10 No. 3 Mother Machree) (5 No. 3 Red Phipps) (5 No. 3 Dr. Moody) (5 No. 4 Bagdad).

NOD \$1.55 (3 No. 1 Rameses) (2 No. 3 Early Dawn) (2 No. 2 Blue Triumphator) (1 No. 2 Amador) (2 No. 3 King Arthur) (1 No. 4 Mildred Louise).

ODD . . 90c (2 No. 2 Damascus) (5 No. 3 Janet) (3 No. 2 Miss Des Moines) (7 No. 2 Sunshine Girl) (5 No. 3 Blue Danube).

PDQ . . 60c (6 No. 3 Ave Maria) (5 No. 3 Aida) (6 No. 3 Betty Co-Ed) (1 No. 4 Early Dawn) (4 No. 2 Berty Snow).

QUO . . 96c (1 No. 2 Wasaga) (1 No. 3 Debonaire) (2 No. 3 Amador) (2 No. 2 Betty Brown-Eyes) (1 No. 4 Early Dawn) (1 No. 3 Gate of Heaven).

RFD \$1.41 (11 No. 3 Apricot Glow) (8 No. 3 Aida) (9 No. 3 Ave Maria) (12 No. 3 Sunshine Girl) (7 No. 3 Commander Koehl) (6 No. 3 Red Phipps) (2 No. 3 King Arthur) (2 No. 3 Wasaga).

SAP \$1.88 (25 No. 3 Our Selection) (25 No. 3 Sunshine Girl) (25 No. 3 Ave Maria) (25 No. 3 Apricot Glow) (25 No. 3 Giant Nymph) (25 No. 3 Souvenir).

TUT \$1.11 (1 No. 2 Gate of Heaven) (1 No. 2 Wasaga) (1 No. 2 Debonaire) (1 No. 2 Amador) (1 No. 3 Mildred Louise) (1 No. 3 Early Dawn).

UNO \$1.44 (1 No. 2 Coronation) (1 No. 2 Duna) (1 No. 4 Early Dawn) (1 No. 2 Acadia) (1 No. 2 Amador) (1 No. 2 Golden Cup) (1 No. 2 Wasaga) (1 No. 2 King Arthur).

VOX . . 83c (1 No. 2 Schwaben Girl) (2 No. 2 Fata Morgana) (2 No. 2 Spray of Gold) (1 No. 1 Rameses) (5 No. 3 Betty Co-Ed) (2 No. 2 Bill Sowden).

WOW . . 93c (6 No. 4 Blue Danube) (5 No. 4 Maid of Orleans) (5 No. 4 Picardy) (4 No. 4 Bagdad).

XIT . \$3.33 (1 No. 4 Wasaga) (2 No. 4 King Arthur) (25 No. 2 Our Selection) (50 No. 3 Our Selection) (100 No. 4 Our Selection) (200 No. 5 Our Selection).

YEN \$2.50 (1 No. 3 Champlain) (1 No. 2 Star of Bethlehem) (1 No. 2 Gate of Heaven) (1 No. 2 Coronation) (1 No. 2 Debonaire).

ZIP . . 38c (1 No. 3 King Arthur) (1 No. 3 Wasaga) (1 No. 4 Early Dawn) (4 No. 3 Betty Co-Ed).

Caution! Please do not ask to have any changes made in these New Deal Alphabetical Assortments. Sold as is.

Glad Gossip. More About Thrips, Etc.

The fourth edition of my 24-page booklet, "GLAD GOSSIP," has been of great value to all Glad growers who have read it and acted on the many suggestions I give in that small but powerful booklet.

While writing this catalogue, I picked up Glad Gossip and scanned the pages that I've not taken time to look at for months. Was sorta proud of the booklet. I see where I've covered all the essential points not only in Glad growing but in caring for the bulbs, storing, treating them before planting, to avoid

damage from Gladiolus thrips, now about the only serious pest this flower has.

But thrips can be controlled. Many growers have proven this and have pointed the way. I've gathered up their experiences and sorted out the main things to do, and not do, telling these important points in Glad Gossip. See page 14 this catalogue if you want a copy.

It's all too common for Glad growers to wait till the pests arrive, rather than take measures to prevent their coming. That may spell disaster. Use your head. Look ahead. Plan ahead. Keep ahead of thrips and other "varmint" that have designs on your Glads.

One Good Early Pink Glad—Miss Greeley

Beautiful Greeley, Colorado, has a live Chamber of Commerce and Garden Club. Cooperating, they sought a new, unnamed Gladiolus of real merit to be named for their city.

Naturally, they turned to me to find such a Glad. And, naturally, I turned to the Briggs Floral Company in California. I knew Mrs. Briggs could fill this order if anyone could. Luck was with me. The Briggs folks made me a proposition, based on my buying the entire stock. This was too much for the Greeley flower lovers to take over. So I took a "Long" chance, bought the stock, sold the Greeley Garden Club what they needed, and planted the rest.

Miss Greeley has already become internationally famous. So much like one of its parents, W. H. Phipps, but so early that it is usually done blooming before Phipps begins. In fact, Miss Greeley bulbs nearly ready to dig before Phipps done blooming.

What makes Miss Greeley especially valuable is that florists accept it as Phipps, and are tickled the color of Miss Greeley to get it several weeks before Phipps shows color.

Mr. P. J. Pentecost, "The Phipps King" of Indiana, is enthusiastic about both Miss Greeley and Red Phipps. Can't get enough of these to supply his cut flower trade in large cities. (I'm indebted to friend Pentecost for this illustration of Miss Greeley.)

Another Indiana Glad fan says Miss Greeley bloomed in 69 days for him, and spikes were fine, while from way out the other direction in Oregon comes this report from Everett Earle Stanard, well known writer on garden subjects:

"Miss Greeley as good as last season. From large bulbs the spikes are immense and lovely as well. I exhibited several mammoth spikes at Albany, Oregon, and they excited universal admiration. Bulbs planted in March began to bloom early June. Some in full bloom June 8. (How's that for early?) And the spikes were 4 feet 3 inches tall, with 10 big florets open at once. Yum, yum!"

There is only a moderate supply of Miss Greeley in the world yet. Last fall I told you I might have to withdraw part or all of my stock after January 1st. That's just what I did. This season I'm reserving the No. 6 bulbs and bulblets for my own planting.



Miss Greeley

Red Phipps—A Winner

A Phipps seedling, originated by Mrs. Elizabeth Briggs. Much earlier than Phipps.

The blossoms have that charming sheen found in the original Mr. W. H. Phipps Glad.

Spikes long, straight and strong, but no excess baggage. Flower heads run more uniform than Phipps. Few, if any, stubby spikes.

Placement of florets splendid. Facing equally good. Florets set close to spike. No lippy, floppy habits. Ideally built spike and buds for packing and shipping.

Color, a pleasing, glowing bright red. Maybe according to Ridgeway this does not describe it, but the effect is **RED that IS red**.

Size of florets good but not gigantic. Size varies a good bit according to locality, season, culture, but usually satisfactory.

Plenty blossoms open, but not so many at a time as Phipps.

Red Phipps wins many prizes at leading shows. At the Century of Progress show in Horticultural Hall, under the auspices of the Illinois Gladiolus Society, 1933, Red Phipps won first place in the three spike class, first in single spike class, and the three spikes were awarded the Century of Progress medal as the best three spikes at the show.

Still more. At the combined Show of the American Gladiolus Society, the Indiana Gladiolus Society and the Michigan Show at La Porte, Indiana, 1933, Red Phipps received first place in the three spike class and first in the single spike, recent introductions.

At the Ohio State Show at Akron, 1933, Red Phipps again won first in the red three spike class.

As I write this catalogue for the printer, reports are coming in with still more honors for **RED PHIPPS** at the Glad shows. At Chicago, 1934, show Red Phipps again won first in its class.

See other pages for prices Red Phipps Bulbs. (Bulblets withdrawn for increasing stock.)





BOULDER, COLORADO

Carry this amount to next page



ORDER BLANK—Continued

QUANTITY	NAME	VARIETY	Amt. Brought Forward	
Total Amount Enclosed			→	

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval? Your answer.....

DOES YOUR NEIGHBOR WANT A CATALOG?

Please give name and address here:

Palmer's Pink Picardy at Practically Painless Prices

What a Glad! Originated by Mr. E. F. Palmer in Canada.

First shown in U. S. A. four years ago. Talk about a sensation! I first saw it at the National Glad Show in Des Moines, Iowa.

Since then Picardy has been on the tongue of every Glad fan. Many bought even at the high prices. Others have been saving up their pennies to invest in Picardy as soon as price is within reach.

That price has arrived, way ahead of schedule, for reasons I shall explain. Picardy increases amazingly fast. This accounts for prices coming down so rapidly. That's the explanation in a coupla nutshells.

"On your right you will see" a snapshot of Picardy, taken right out in the garden by one of my Minnesota customers. That's "Only the beginning—only the beginning." You can't imagine the lovely coloring and the giant size of the blossoms.

Color, soft shrimp pink, without flecking. Blotch of light flesh pink. Though gigantic in size, Picardy is anything but coarse. You just fall in love with it at sight.

Spike of Picardy grown from a "Long" bulb No. 2 size by W. W. Kurtz, Grand Rapids, Minn. The charming miss is Jane, daughter of Mr. and Mrs. Kurtz. Another snapshot of the same spike taken next day showed 10 big blooms, none wilted. Yes, "What a Glad!"

Picardy Bulbs, Prepaid

(5 at 10 rate, 25 at 100 rate)

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
Each	...\$.12	\$.10
Ten 1.00	.80	\$.60	\$.40	\$.25	\$.18
100 8.00	6.00	4.00	3.00	2.00	1.40

PICARDY BULBLETS, PREPAID

Per	100	1000
Jumbo or Extra Large.....	\$.50	\$ 4.00
Mixed Sizes30	2.00



Picardy, F. O. B. Boulder

(25 at 100 rate, 250 at 1000 rate)

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
100.....	\$ 6.00	\$ 4.00	\$ 3.00	\$ 2.00	\$ 1.40	\$1.00
1000....	48.00	32.00	20.00	16.00	10.00	8.00

Picardy Specials and Super Special

As I predicted last fall, large bulbs of Picardy sold out early. Again I predict that large Picardy bulbs are likely to be scarce before spring.

But you don't need the largest sizes of Picardy to produce wonderful spikes. A No. 3 bulb will usually make a grand spike, while No. 4's also do splendidly. The Nos. 5 and 6 should bloom, but of course will make smaller spikes. They make swell bulbs for next year, and many bulblets.

So here you are—Picardy Specials, mostly in the medium and smaller sizes. Easy on your pocketbook.

\$1.00 Picardy Special

(1 No. 2) (10 No. 3) (14 No. 4) (10 No. 5). These 35 Picardy bulbs **\$1.00**, prepaid.

\$2.00 Picardy Special

(2 No. 2) (20 No. 3) (20 No. 4) (20 No. 5) (20 No. 6) (100 bulblets). All for **\$2.00**, prepaid.

Larger Lots. Write for prices on larger lots of Picardy bulbs and bulblets, f. o. b. Boulder, giving definite list of sizes and quantities of each wanted. Any size, or assorted sizes.

\$3.00 Picardy Special

(20 No. 2) (20 No. 3) (20 No. 4) (20 No. 5) (20 No. 6) (200 bulblets). All for **\$3.00**, prepaid.

\$5.00 Picardy Special

(25 No. 2) (30 No. 3) (35 No. 4) (40 No. 5) (50 No. 6) (500 bulblets). All for **\$5.00**, prepaid.

\$10.00 Super Special

(75 No. 2) (100 No. 3) (125 No. 4) (150 No. 5) (200 No. 6) (1,000 bulblets). All Picardy. All for **\$10.00**, prepaid.

NOTE—The bulblets in Collections will be mixed sizes—not jumbos, but good average sizes, the smallest screened out, leaving none but the kind that should grow and thrive splendidly.

Mr. T. Girvan Writes from Bridgeport, Conn., Aug. 29, '34: "Wow, what a Glad! My Picardy from No. 2 bulb bought of "JD" had 10 giant blooms out and 12 more to come. Glad fans here were amazed."

"Mildred Louise"



Mildred Louise

Listed for first time last season, but has been winning many blue ribbons and medals at the big shows for several years.

I was on the judging team at the Metropolitan Gladiolus Society's show held in Grand Central Palace, New York City, two years ago, and voted for Mildred Louise as the best seedling in its class.

Originator's description: "Prevailing color is a pure, deep salmon (strawberry) pink, self on upper petals with lower petals tipped strawberry pink, blending to pinard yellow in the throat, with faint spectrum pencilings on midrib, quite deep in the throat, anthers delphinium blue. (Ridgeway color chart.)

"The stem is strong and flexible but not clubby or heavy. The beautiful triangular shaped florets open wide and measure 5½ inches or more across without distortion. There are 18 to 22 buds on each spike. Florets lie close to stem, though there is no crowding or open space between florets.

"The petals are firm and of good substance, making a bloom of unusual value as a cut flower. Foliage of a deep, blue-green color. Spikes uniformly straight. Stems rarely branch. Excellent propagator. An EXHIBITION gladiolus that is DECORATIVE, yet a good SHIPPER, therefore especially good as a COMMERCIAL FLOWER. Averaging blooming days, 76. Has bloomed for us in 70 days."

"Check and double check." I've grown Mildred Louise. Saw bed of it on World's Fair grounds. Feasted my eyes on the prize winning display at La Porte. Inspected it in the Wentworth Gardens. Find originator's description not only true but conservative.—J. D.

MILDRED LOUISE PREPAID PRICES

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
Each ...	\$.40	\$.35	\$.30	\$.25	\$.20	\$.15
10	3.20	2.80	2.40	2.00	1.60	1.20
100	20.00	16.00	12.00	10.00	9.00	

Bulblets. 2 for 10c; 10 for 50c; 100 for \$4.00; 1000 for \$35.00. All prices prepaid. (Mildred Louise stock scarce, especially No. 1 and No. 2 sizes.)

"Betty Co-Ed"

The Glad with "That School-Girl Complexion"

"Betty Co-Ed" is that charming decorative Glad I introduced to you just a year ago.

Since then many enthusiastic reports have confirmed my belief that "Betty" would captivate the hearts of all Glad lovers who appreciate graceful form and dainty colors in Glads.

"Betty Co-ed," though in the decorative class, is not small. Neither is it large. Many blossoms measure 4 inches or so, others somewhat smaller.

The spike is taller than usually found in the decoratives. Not inclined to crook in hot weather as much as many varieties, but usually some gracefully curved spikes, which work in just right for vase and basket displays.

The color is light cream-pink, with deeper creamy throat, a combination highly prized among Glad fans and florists.

Betty is pleasing in the garden, but shows off best when brought indoors and placed in a vase or basket all by herself. Betty doesn't need any other Glad to help put over her act.

The point is, that instead of planting just a bulb or two of "Betty Co-Ed" you should plant this by the tens or hundreds—the more the merrier. To get a real eyeful of this lovely colored Glad, you should see it in masses, both in garden and as a cut flower.

Betty's specialty is bouquets, in vases, baskets, and sprays. Used alone or with suitable green, Betty is a dream.

Very Special Offer

Seeing is believing. Therefore I'm making prices for "Betty Co-Ed" bulbs so reasonable that all can plant liberally.

That's not all. Here is an offer so unusual and liberal that you may have to read it several times to get the real idea.

You order Betty Co-Ed bulbs at any of the prices below, depending on size, quantity and whether prepaid or not prepaid.

Then if you will take a picture (snapshot will do) of Betty Co-Ed in garden, vase, basket or spray, and send me a print, you may take credit on your next season's Glad order for just half the amount you paid for Betty Co-Ed bulbs this season. **Provided**, your order next season totals at least twice the amount to be deducted as this credit. For example, if your Betty Co-Ed order this season amounts to \$2.00, you may deduct \$1.00 next season from any Glad order (your choice of all varieties I list next season) amounting to \$2.00 or over. Clear enough. Fair enough. (This offer does not include Betty Co-Ed bought this season in Collections or Assortments.) Here are the Betty Co-Ed prices:

BETTY CO-ED BULBS, PREPAID

	No. 1	No. 2	No. 3	No. 4	No. 5
Per Each...	12c	10c	2—15c	2—12c	2—10c
Ten	\$1.00	\$0.80	\$0.60	\$0.50	\$0.40
100	8.00	6.00	5.00	4.00	3.00

BETTY CO-ED, F. O. B. BOULDER

	No. 1	No. 2	No. 3	No. 4	No. 5
Ten	\$0.80	\$0.60	\$0.40	\$0.30	\$0.20
100	6.00	4.00	3.00	2.00	1.60

(No bulblets or No. 6 bulbs for sale this season.)

SPECIAL \$1.00 "CO-ED" ASSORTMENT

All these bulbs should bloom, and supply many blossoms for weeks.

(1 No. 1) (4 No. 2) (8 No. 3) (12 No. 4) (15 No. 5).

These 40 "Betty Co-Ed" bulbs for \$1.00, prepaid.

Larger Lots of Gladiolus Bulbs at Prepaid Prices

25 or more bulbs at the 100 rate. 500 bulblets at the 1000 rate. If sold out of size ordered, will send size smaller, adding more bulbs to make up the difference in price UNLESS YOU REQUEST OTHERWISE. No item less than 15c. All plainly labeled.

Bulb Prices Per 100	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches	Blts. Per 1000
ACADIA	\$16.00	\$12.00	\$10.00	\$ 8.00	\$ 6.40	\$ 5.00	\$ 8.00
AFLAME	4.00	3.00	2.40	2.00	1.60	1.20	1.20
AIDA	4.00	3.00	2.40	2.00	1.60	1.50
ALBATROSS	6.00	4.00	3.00	2.00	1.60	2.50
AMADOR	19.20	16.00	12.80	9.60	7.60	6.40	15.00
APRICOT GLOW	3.00	2.00	1.60	1.20	.8060
AVE MARIA	4.00	3.00	2.00	1.60	1.20	1.00	1.20
BAGDAD	10.00	8.00	5.00	4.00	3.00	2.40	3.00
BERTY SNOW	3.60	2.80	2.20	1.80	1.40	1.00	.80
BETTY BROWN EYES	10.00	8.00	6.00	5.00	4.00
BETTY CO-ED	8.00	6.00	5.00	4.00	3.00
BETTY NUTHALL	4.00	3.00	2.00	1.60	1.2060
BILL SOWDEN	12.00	8.00	6.00	5.00	4.00	8.00
BLUE DANUBE	8.00	6.00	5.00	4.00	3.00	4.00
BLUE TRIUMPHATOR	12.00	9.00	7.00	6.00	5.00
CHARLES DICKENS	3.80	2.60	1.80	1.20	1.0080
COMMANDER KOEHL	6.00	4.80	3.60	2.80	2.00	2.40
CORONADO	5.00	4.00	3.00	2.00	1.60	1.50
CORYPHEE	5.00	4.00	3.00	1.80	1.40	1.20
DAMASCUS	7.00	5.00	4.00	3.60	3.00	2.40	3.00
DR. BENNETT	4.00	3.00	2.00	1.60
DR. DURR	24.00	20.00	16.00	12.00	10.00	8.00	12.00
DR. MOODY	4.00	3.00	2.00	1.60	1.2080
DR. NELSON SHOOK	3.60	2.80	2.00	1.6080
EARLY SUNRISE	5.00	4.00	3.00	2.40
EARLY DAWN	32.00	24.00	20.00	12.00	10.00	8.00	20.00
EMILE AUBRUN	5.00	4.00	3.00	2.40
FATA MORGANA	8.00	6.00	5.00	4.00	3.00	2.00	2.40
F. J. McCOY	6.00	4.00	3.60	3.00	1.20
GIANT NYMPH	4.00	3.00	2.40	1.8060
GLORIANA	3.20	2.40	1.80	1.2060
GOLDEN DREAM	4.00	2.80	1.80	1.0060
GOLD MINE	10.00	8.00	6.00	5.00	4.00	3.00	8.00
GRAF ZEPPELIN	8.00	6.00	5.00	4.00	3.00	3.20
INSPIRATION	20.00	16.00	12.00	10.00	18.00
JANE ADDAMS	5.00	4.00	3.00	2.40	2.00	1.50
JANET	6.00	4.00	3.60	2.80	2.40	2.00	2.00
JOERG'S WHITE	4.00	3.00	2.00	1.60	1.20
J. VAN TETS	12.00	10.00	8.00	6.00	5.00	10.00
JUBILEE	8.00	6.00	5.00	4.00
KING ARTHUR	20.00	16.00	12.00	10.00	8.00	6.00	16.00
LA PALOMA	6.00	4.00	3.00	2.40	1.60	1.20	1.60
LIBELLE	16.00	12.00	10.00	8.00	6.00	8.00
LINALEE	12.00	10.00	8.00	6.00
LOYALTY	5.00	4.00	3.00	2.40	1.60	1.60
LUDWIG BEETHOVEN	16.00	12.00	10.00	8.00	6.00	5.00
MAID OF ORLEANS	12.00	9.00	7.20	6.40	8.00
MAMMOTH WHITE	6.00	4.00	3.20	2.80	2.00	1.60	3.00
MARMORA	4.00	3.00	2.00	1.60	1.20	1.00	1.60
MARY JANE	4.00	3.00	2.00	1.60
MILDRED LOUISE	20.00	16.00	12.00	10.00	9.00	35.00
MINUET	4.00	3.00	2.00	1.60
MISS DES MOINES	8.00	6.00	5.00	4.00	3.00
MISS GREELEY	9.60	8.00	6.40	4.80	3.20
MOROCCO	4.00	3.00	2.40	2.00	1.60	1.20	.60
MOTHER MACHREE	6.00	4.00	3.00	2.40	2.00	1.60
MRS. KONYNENBURG	3.80	3.00	2.00	1.4080
MRS. W. A. SISSON	4.00	3.00	2.40	1.8080
MR. W. H. PHIPPS	4.00	3.00	2.40	1.6080
NANCY HANKS	4.00	3.00	2.00	1.4080
ORANGE WONDER	4.00	3.00	2.00	1.6080
OUR SELECTION	4.00	3.00	2.40	1.80	1.20	.80	1.00
PATRICIA CARTER	5.00	4.00	3.00	2.40
PELEGRINA	16.00	12.00	10.00	8.00	6.00
PFITZER'S TRIUMPH	3.60	2.80	2.00	1.40	1.00	.80	1.00
PICARDY	8.00	6.00	4.00	3.00	2.00	1.40	2.00
PURPLE GLORY	4.00	3.00	2.00	1.60
RAMESES	16.00	12.00	8.00	6.00	5.00	4.00	6.00

Larger Lots of Gladiolus Bulbs, Prepaid—Continued

Bulb Prices Per 100	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6	Blts. Per 1000
	1½ In. Up	1¼-1½ Inches	1-1¼ Inches	¾-1 Inches	½-¾ Inches	¼-½ Inches	
RAPTURE	\$16.00	\$12.00	\$ 8.00	\$ 6.00	\$ 5.00	\$ 8.00
RED PHIPPS	9.60	8.00	6.40	4.80	3.20	2.40
RIDEAU	16.00	12.00	8.00	6.00	5.00	8.00
1910 ROSE	4.00	3.00	2.40	1.80
ROSE ASH.....	4.00	3.00	2.40	1.80
ROYAL LAVENDER	4.00	3.00	2.40	1.80
RUFFLED GOLD.....	5.00	4.00	3.00	2.00	1.60	2.00
SALBACH'S ORCHID.....	10.00	8.00	6.00	4.00	3.60	3.00	8.00
SALBACH'S PINK.....	8.00	6.00	4.00	3.00	2.40	1.80	1.60
SCARLET WONDER	5.00	4.00	3.00	2.00
SCHWABEN GIRL.....	10.00	8.00	6.00	5.00	3.60
SEÑORITA	4.00	3.00	2.00	1.60	1.20	1.00
SOUVENIR	3.60	2.80	2.00	1.6080
SPIRIT OF ST. LOUIS.....	4.00	3.00	2.40	1.80
SPRAY OF GOLD.....	8.00	6.00	5.00	4.00	3.00	2.00	4.00
STUTTGARDIA	7.00	5.00	4.00	3.60	2.80	2.40	2.00
SUNSHINE GIRL.....	5.00	4.00	3.20	2.80	2.40	2.00	2.00
VEILCHENBLAU	3.20	2.80	2.00	1.40	1.0080
WASAGA	24.00	20.00	16.00	12.00	8.00	6.00	16.00
WINGED VICTORY	7.00	5.00	4.00	3.00	2.40	1.60
WURTEMBERGIA	12.00	10.00	8.00	6.00	5.00	4.00	5.00
YELLOW PERFECTION	16.00	12.00	10.00	8.00	6.00
EXHIBITION MIXED.....	4.00	3.20	2.80	1.60	1.20	1.00	1.00

Larger Lots. Write for prices on larger lots, or a good big order of various kinds and sizes, giving definite list of kinds, sizes and quantities of each.

Long's Long Season Assortments Prepaid

For several years I have made the following "LONG SEASON" offer, not specifying exact sizes or quantities of bulbs, for \$1.00.

Believe it or not, the offer went over in a big way. And everybody happy, so far as I know.

Am repeating the very words of the offer, as you will read in quotes below.

Only one difficulty. A few customers didn't get the idea straight about each dollar lot being for ONE VARIETY only. Some read too hastily and thought they were to get the whole works for \$1.00. Read the offer twice if in doubt as to what it means. Here it is:

"Each Assortment will be of one variety but the bulbs will be mixed sizes, from about ½ inch up to 1½ or so. The idea is that different size bulbs bloom at different times. So by planting the assorted sizes you get a LONG SEASON OF BLOOM of a variety from the one planting.

"Here's where I check up on myself. I'm going to offer these \$1.00 assortments, giving you only the names of the varieties. I'll send you plenty of bulbs to give you a good big \$1.00 worth of any variety below. But I'm not taking space to specify the number of bulbs. You'll find that out when you open your package. I'm sorta curious to know how many of you are willing to take a 'Long chance.'

"Here are the varieties. Each assortment is one variety only, the bulbs are mixed sizes and the price for a single assortment is \$1.00. Super-special offers at the bottom of page."

ACADIA	LINALEE
AFLAME	LOYALTY
ALBATROSS	L. BEETHOVEN
AMADOR	MAID OF ORLEANS
APRICOT GLOW	MAMMOTH WHITE
AVE MARIA	MARMORA
BAGDAD	MILDRED LOUISE
BERTY SNOW	MINUET
BETTY BROWN	MISS DES MOINES
EYES	MISS GREELEY
BETTY CO-ED	MOROCCO
BETTY NUTHALL	MOTHER MACHREE
BILL SOWDEN	M. KONYNENBURG
BLUE DANUBE	MRS. SISSON
B. TRIUMPHATOR	MR. W. H. PHIPPS
CHARLES DICKENS	ORANGE WONDER
COM. KOEHL	OUR SELECTION
CORONADO	PFITZER'S
CORYPHEE	TRIUMPH
DAMASCUS	PICARDY
DR. DURR	RAMESES
DR. MOODY	RED PHIPPS
EARLY DAWN	RIDEAU
FATA MORGANA	RUFFLED GOLD
GIANT NYMPH	SALBACH'S ORCHID
GLORIANA	SALBACH'S PINK
GOLDEN DREAM	SEÑORITA
GOLD MINE	SPRAY OF GOLD
GRAF ZEPPELIN	STUTTGARDIA
JANET	SUNSHINE GIRL
JOERG'S WHITE	VEILCHENBLAU
J. VAN TETS	WASAGA
KING ARTHUR	WINGED VICTORY
LA PALOMA	WURTEMBERGIA
LIBELLE	

Super Specials Any 5 Assortments for \$4.60. Any 10 for \$8.50. Any 15 for \$12.00.

"Get the Habit." More and more customers are getting the habit of ordering and planting my "Long Season Assortments." This insures a long period of blooming of each variety planted at one time. Be sure to read carefully the conditions: \$1.00 pays for assorted or mixed sizes of bulbs of ONE VARIETY ONLY.

Rare Gladiolus Bulbs and Bulblets Priced Prepaid

In selecting from the following list, you may figure 3 or more bulbs at the 10 rate. Figure 25 or more at the 100 rate. ALL PLAINLY LABELED.

If you wish to pay the express or parcel post, go ahead and make out your order at these prepaid prices, then I'll add extras of kinds ordered to more than cover carrying charges.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
ACADIA	Each	\$.25	\$.20	\$.15	\$.12	\$.10	20..\$.25
	Ten	2.00	1.60	1.20	1.00	.80	\$.60	100.. 1.00
AMADOR	Each	.30	.25	.20	.15	.12	.10	10.. .25
	Ten	2.40	2.00	1.60	1.20	.96	.80	100.. 2.00
BEAT ALL.....	Each	.30	.25	.20	.15
	Ten	2.40	2.00	1.60	1.20
BAGDAD	Each	.15	.12	.10	50.. .25
	Ten	1.20	1.00	.80	.60	.40	.30	100.. .40
CHAMPLAIN	Each	2.00	1.75	1.50	1.25	1.00	.80	1.. .40
	Ten	16.00	14.00	12.00	10.00	8.00	6.40	10.. 3.00
CHAS. LINDBERGH.....	Each	.25	.20	.15	.12	.10
	Ten	2.00	1.60	1.20	1.00	.80
CORONATION	Each	.50	.40	.30	.25	.20	.15	8.. .25
	Ten	4.00	3.20	2.40	2.00	1.50	1.20	100.. 2.50
DEBONAIRE	Each	.50	.40	.30	.25	.20	.15	8.. .25
	Ten	4.00	3.20	2.40	2.00	1.60	1.20	100.. 2.50
DR. DURR.....	Each	.35	.30	.25	.20	.15	.12	25.. .40
	Ten	2.80	2.40	2.00	1.60	1.20	1.00	100.. 1.50
DUNA	Each	.50	.40	.30	.25	.20	.15	8.. .25
	Ten	4.00	3.20	2.40	2.00	1.60	1.20	100.. 2.50
EARLY DAWN.....	Each	.50	.40	.30	.25	.20	.15	8.. .25
	Ten	4.00	3.20	2.40	2.00	1.60	1.20	100.. 2.50
ERICA MORINI.....	Each	.50	.40	.30	.25	.20
	Ten	4.00	3.20	2.40	2.00	1.60
GATE OF HEAVEN.....	Each	.50	.40	.35	.30	.25	.20	5.. .25
	Ten	4.00	3.20	2.80	2.40	2.00	1.60	100.. 4.00
GOLDEN CUP.....	Each	.40	.35	.30	.25	.20	.15	4.. .25
	Ten	3.20	2.80	2.40	2.00	1.60	1.20	100.. 5.00
HERCULES	Each	.60	.50	.40	.30	.25
INSPIRATION	Each	.30	.25	.20	.15	.12	.10	10.. .25
	Ten	2.40	2.00	1.60	1.20	1.00	.80	100.. 2.00
KING ARTHUR.....	Each	.30	.25	.20	.15	.12	.10	10.. .25
	Ten	2.40	2.00	1.60	1.20	1.00	.80	100.. 2.00
LADY EATON	Each	2.00	1.75	1.50	1.25	1.00	.75	1.. .40
LIBELLE	Each	.25	.20	.15	.12	.10	25.. .30
	Ten	2.00	1.60	1.20	1.00	.80	100.. 1.00
MAID OF ORLEANS.....	Each	.18	.15	.12	.10	100.. 1.00
	Ten	1.50	1.20	1.00	.80	.60	1000.. 8.00
MISS GREELEY.....	Each	.15	.12	.10
	Ten	1.20	1.00	.80	.60	.40
MOORISH KING	Each	.40	.30	.25	.20
	Ten	3.20	2.40	2.00	1.60
PELEGRINA	Each	.25	.20	.15	.12	.10	16.. .25
	Ten	2.00	1.60	1.20	1.00	.80	100.. 1.00
PIRATE	Each	.20	.15	.10	10.. .25
	Ten	1.60	1.20	.80	.60	.50	.40	100.. 2.00
RAMESES	Each	.25	.20	.15	.10	25.. .25
	Ten	2.00	1.60	1.20	.80	.60	.50	100.. .80
RAPTURE	Each	.25	.20	.15	.10	20.. .25
	Ten	2.00	1.60	1.20	.80	.60	.40	100.. 1.00
RED PHIPPS.....	Each	.15	.12	.10
	Ten	1.20	1.00	.80	.60	.40	.30
RIDEAU	Each	.25	.20	.15	.10	20.. .25
	Ten	2.00	1.60	1.20	.80	.60	.40	100.. 1.00
SALBACH'S ORCHID.....	Each	.15	.12	.10	20.. .25
	Ten	1.20	1.00	.80	.50	.40	.35	100.. 1.00
SEESTERN	Each	.50	.40	.35	.30
	Ten	4.00	3.20	2.80	2.40
SOLVEIG	Each	7.00	6.00	5.00	4.00	3.00	2.00	1.. .25
STAR BETHLEHEM.....	Each	1.25	1.00	.75	.60	.50	.45	2.. .25
	Ten	10.00	8.00	6.00	5.00	4.00	3.60	10.. 1.00
TIP TOP	Each	1.50	1.25	1.00	.80	.60
WASAGA	Each	.40	.30	.25	.20	.15	.10	10.. .25
	Ten	3.20	2.40	2.00	1.60	1.20	.80	100.. 2.00
WURTEMBERGIA	Each	.18	.15	.12	.10	35.. .25
	Ten	1.50	1.20	1.00	.80	.60	.50	100.. .60

Gladiolus Wholesale Prices F. O. B. Boulder

25 or more bulbs at the 100 rate. 500 bulblets at 1000 rate. If sold out size ordered, will send size smaller, adding more bulbs to make up difference in price, **UNLESS YOU REQUEST OTHERWISE. (NO ITEM LESS THAN 15c.)** **TERMS:** See page 14. All bulbs plainly labeled.

Bulb Prices Per 100	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches	Blts. Per Quart
AFLAME	\$ 2.00	\$ 1.60	\$ 1.20	\$ 1.00	\$.80	\$ 3.20
AIDA	2.00	1.60	1.20	1.00	.80	3.00
ALBATROSS	4.00	3.20	2.40	2.00	1.60	8.00
AMADOR	12.00	10.00	8.00	6.00	4.80	\$ 3.20	30.00
APRICOT GLOW	1.60	1.20	1.00	.80	.60	1.20
AVE MARIA	2.00	1.60	1.20	1.00	.80	.70	2.40
BAGDAD	10.00	7.00	5.00	4.00	3.00	2.40	9.00
BERTY SNOW	2.00	1.60	1.20	1.00	.80	2.40
BETTY BROWN EYES	8.00	6.00	5.00	4.00	3.20
BETTY CO-ED	6.00	4.00	3.00	2.00	1.60
BETTY NUTHALL	2.00	1.60	1.20	.80	.72	1.80
BILL SOWDEN	9.00	7.00	6.00	5.00	4.00	20.00
BLUE DANUBE	5.00	4.00	3.20	2.40	2.00	8.00
BLUE TRIUMPHATOR	9.00	7.00	5.00	4.00	10.00
CHAS. DICKENS	2.00	1.60	1.20	1.00	2.50
COMMANDER KOEHL	4.00	3.20	2.40	2.00	7.00
CORONADO	3.60	2.40	2.00	1.60	1.20	5.00
CORYPHEE	3.00	2.00	1.60	1.20	1.00	3.00
DR. BENNETT	2.00	1.60	1.20	1.00
DR. DURR	20.00	16.00	12.00	10.00	8.00	7.00	36.00
DR. MOODY	2.00	1.60	1.20	1.00	.80	2.50
DR. SHOOK	2.00	1.60	1.20	1.00	.80	2.50
EARLY SUNRISE	3.00	2.40	1.60	1.20
EMILE AUBRUN	3.00	2.40	1.60	1.20
EARLY DAWN	24.00	20.00	12.00	8.00	7.00	6.00
FATA MORGANA	6.00	4.80	3.60	3.00	2.40	6.00
F. J. McCOY	4.00	3.00	2.40	2.00	3.60
GIANT NYMPH	2.00	1.50	1.20	1.00	2.00
GLORIANA	1.80	1.40	1.00	.80	1.60
GOLDEN DREAM	2.00	1.60	1.00	.80	1.80
GOLD MINE	8.00	6.00	5.00	4.00	3.00	20.00
GRAF ZEPPELIN	6.00	4.80	3.60	2.40	2.00	9.00
INSPIRATION	16.00	12.00	10.00	8.00
JANE ADDAMS	3.60	2.80	2.40	2.00	4.00
JANET	4.00	3.00	2.40	2.00	1.60	5.00
JOERG'S WHITE	2.00	1.60	1.20	2.50
J. VAN TETS	10.00	8.00	6.00	5.00	4.00
JUBILEE	5.40	4.80
KING ARTHUR	16.00	12.00	10.00	8.00	6.00	40.00
LA PALOMA	4.00	3.00	2.40	1.80	1.20	3.00
LIBELLE	12.00	10.00	8.00	6.00	5.00	20.00
LINALEE	9.00	7.00	6.00	5.00
LOYALTY	3.60	2.60	2.00	1.60	1.20	3.20
LUDWIG BEETHOVEN	12.00	10.00	8.00	6.00	5.00	15.00
MAID OF ORLEANS	9.60	7.20	6.00	4.80
MAMMOTH WHITE	4.00	3.20	2.40	2.00	1.60	10.00
MARMORA	2.40	1.80	1.20	1.00	.80	2.50
MARY JANE	2.40	2.00	1.60	1.20
MILDRED LOUISE	18.00	14.00	12.00	10.00	8.00	6.00
MINUET	2.40	1.80	1.20	1.00
MISS DES MOINES	6.40	5.00	4.00	3.20
MISS GREELEY	6.40	4.80	3.60	2.40	2.00
MOROCCO	2.00	1.60	1.20	1.00	2.00
MOTHER MACHREE	4.00	2.60	1.80	1.20	1.00	3.60
MRS. DOUGLAS	2.00	1.60	1.20	.80
MRS. KONYNENBURG	2.00	1.60	1.20	1.00	1.80
MRS. W. A. SISSON	2.20	1.60	1.20	1.00	1.60
MR. W. H. PHIPPS	2.00	1.60	1.20	1.00	1.80
NANCY HANKS	2.00	1.60	1.20	1.00	1.60
ORANGE WONDER	2.00	1.60	1.20	1.00	2.00
OUR SELECTION	2.00	1.60	1.20	1.00	.80	.70	3.00
PATRICIA CARTER	2.80	2.20	1.80
PELEGRINA	12.00	10.00	8.00	6.00	5.00
PFITZER'S TRIUMPH	2.00	1.60	1.20	1.00	.80	2.40
PICARDY	6.00	4.00	3.00	2.00	1.40	1.00	6.00
PURPLE GLORY	2.00	1.60	1.20	1.00

Gladiolus Wholesale Prices F. O. B. Boulder—Continued

Bulb Prices Per 100	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches	Blts. Per Quart
RAMESES	\$12.00	\$ 9.00	\$ 7.00	\$ 5.00	\$ 4.00	\$ 3.60	\$16.00
RED PHIPPS	6.40	4.80	3.60	2.40	2.00	1.60
RIDEAU	12.00	10.00	7.00	5.00	4.00	3.00	25.00
1910 ROSE.....	2.00	1.60	1.20	1.00	.80
ROSE ASH.....	2.00	1.60	1.20	1.00
ROYAL LAVENDER.....	2.40	2.00	1.60
RUFFLED GOLD	3.60	3.00	2.40	1.60	1.20	4.00
SALBACH'S ORCHID.....	8.00	6.00	5.00	3.60
SALBACH'S PINK.....	5.00	4.00	3.20	2.40	3.00
SCARLET WONDER	2.40	1.80	1.40	1.20
SCHWABEN GIRL.....	8.00	6.00	5.00	4.00	12.00
SEÑORITA	2.00	1.60	1.20	1.00	.80	2.40
SOUVENIR	2.00	1.60	1.20	1.00	.80	1.60
SPIRIT OF ST. LOUIS.....	2.00	1.60	1.20	1.00
SPRAY OF GOLD.....	6.00	5.00	4.00	3.00	10.00
STUTTGARDIA	5.00	3.60	2.80	2.40	2.00	6.00
SUNSHINE GIRL.....	3.00	2.40	2.00	1.60	1.20	5.00
VEILCHENBLAU	2.00	1.60	1.20	1.00	.80	2.40
WASAGA	20.00	16.00	12.00	10.00	7.00	5.00	40.00
WINGED VICTORY.....	4.00	3.00	2.00	1.60	1.20	4.00
WURTEMBERGIA	10.00	8.00	6.00	5.00	4.00	3.60	15.00
YELLOW PERFECTION	12.00	10.00	8.00	7.00
EXHIBITION MIXED.....	2.40	1.80	1.20	1.00	.80	3.00

Bulblets per Pkt., 100, 1000

The number of bulblets in a packet is based on the 100 or 1000 price for that variety. Real good value always. The larger the order, the more liberal the overcount.

VARIETY	Per Pkt.	Per 100	Per 1000
Aflame	\$.15	\$.15	\$ 1.20
Aida15	.20	1.50
Albatross20	.30	2.50
Amador25	2.00	15.00
Apricot Glow1560
Ave Maria.....	.15	.15	1.20
Bagdad25	.40	3.00
Berty Snow.....	.1580
Betty Nuthall.....	.1560
Bill Sowden.....	.25	1.00	8.00
Blue Danube.....	.25	.50	4.00
Blue Triumphator.....	.30	.60	5.00
Chas. Dickens.....	.1580
Commander Koehl.....	.20	.30	2.40
Coronado15	.20	1.50
Coryphee15	.15	1.20
Damascus20	.40	3.00
Dr. Durr.....	.40	1.50	12.00
Dr. Moody1580
Dr. Shook1580
Early Dawn50	2.50	20.00
Fata Morgana.....	.20	.30	2.40
F. J. McCoy.....	.15	.15	1.20
Giant Nymph1560
Gloriana1560
Golden Dream1560
Gold Mine30	1.00	8.00
Graf Zeppelin.....	.25	.40	3.20
Inspiration40	2.00	18.00
Jane Addams15	.20	1.50
Janet15	.25	2.00
Joerg's White.....	.15	.15	1.20
J. Van Tets.....	.30	1.20	10.00
King Arthur40	2.00	16.00
La Paloma.....	.15	.20	1.60
Libelle30	1.00	8.00
Loyalty15	.20	1.60
Ludwig Beethoven25	.60	5.00
Maid of Orleans.....	.30	1.00	8.00
Mammoth White20	.35	3.00
Marmora15	1.00
Mildred Louise.....	.50	4.00	35.00
Morocco1560

VARIETY	Per Pkt.	Per 100	Per 1000
Mother Machree.....	\$0.15	\$0.20	\$ 1.60
Mrs. Konynenburg1580
Mrs. P. W. Sisson.....	.1580
Mr. W. H. Phipps.....	.1580
Nancy Hanks1580
Orange Wonder1580
Our Selection15	1.00
Pfitzer's Triumph.....	.15	1.00
Picardy25	.25	2.00
Rameses30	.80	6.00
Rapture25	1.00	8.00
Rideau25	1.00	8.00
Ruffled Gold.....	.20	.25	2.00
Salbach's Orchid25	1.00	8.00
Salbach's Pink.....	.15	.20	1.60
Schwaben Girl.....	.20	.40	3.60
Senorita15	1.00
Souvenir1580
Spray of Gold.....	.25	.50	4.00
Stuttgartdia25	.25	2.00
Sunshine Girl.....	.20	.25	2.00
Veilchenblau1580
Wasaga30	2.00	16.00
Winged Victory.....	.15	.20	1.60
Wurtembergia25	.60	5.00
Yellow Perfection.....	.25	.70	6.00
Exhibition Mixed.....	.15	1.00

Betty Brown Eyes

Unusual and pleasing orange colored blossoms, no rings, stripes or streaks, but uniform—all except on the two lower petals. On each of these petals is a dark red or maroon spot or blotch, the effect being or suggesting brown instead of red. Hence the name.

The spike is plenty long for cutting, always straight. Florets as near perfectly placed and spaced as we can hope for. Some blooms 4½ inches. All good medium decorative size. Early.

In all my travels to many shows and gardens from coast to coast, I've never met up with a Glad of the same, or very similar, color and markings. For prices, turn to pages 15, 27, 30. (Bulblets reserved for increasing stock.)



How would you like to be turned loose in this Tulip field? This picture of myself and my Tulips was taken some years ago. All are the famous Darwin and Cottage varieties. Tulips easy to grow, and last for years.—J. D.

THE J. D. LONG SEED COMPANY
 Boulder, Colorado

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Solange Peonies



grown by Mrs. Minnie K. Dennis near Estes Park, Colorado, at an altitude of over 7,000 feet.
 They were picked and brought into the house when only partly open, the best way to treat this and most other Peonies.
 See page 6 for Peony prices.

Horticulture,
 Bureau of Plant Industry,
 U.S. Dep't of Agriculture,
 Washington, D. C.